



Chaire de recherche en économie sociale

ECO-SOC INFO

Bulletin de veille sur la recherche en économie sociale

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La Chaire de recherche du Canada en économie sociale diffuse dans ce bulletin périodique les résultats de sa veille sur la recherche en économie sociale. Depuis sa création, la Chaire travaille au développement d'un système de veille sur la recherche en économie sociale. Les thèmes centraux de la veille sont la « gouvernance et intérêt général », les « modes de développement et de financement », les « méthodes d'évaluation » la « gestion des organisations », l'« innovation sociale », ainsi que les « politiques publiques » concernant l'économie sociale. L'équipe de veilleurs s'intéresse en priorité aux références portant spécifiquement sur l'économie sociale, mais est aussi à l'affût des publications susceptibles d'influencer la recherche en économie sociale. En plus des références d'intérêt pour les chercheurs, étudiants, centres de recherche et réseaux en économie sociale, le bulletin contient des informations d'actualité provenant du milieu de la recherche (nouveaux centres et projets de recherche, événements, appels à contribution). En diffusant ses résultats de veille, la Chaire espère contribuer à l'avancement des connaissances sur l'économie sociale. Nous vous invitons à faire circuler ce bulletin dans vos réseaux. De plus, n'hésitez pas à nous faire parvenir de l'information qui pourrait intéresser les lecteurs de ce bulletin. Merci!

Le bulletin ECO-SOC INFO est aussi disponible sur le site Internet de la Chaire, [cliquez-ici](#).

ENGLISH

The Canada Research Chair on Social Economy broadcasts its information watch on the research in social economy. References of interest, in French, English or Spanish, are presented on our website via a periodic bulletin - for an initial one year duration - intended for researchers, students, research centres and other networks. Major themes of the watch are "governance and general interest", "modes of development and financing", "evaluation methods", "management", "social innovation" and "public policies" regarding the social economy's organizations. In addition to our main review, an outline of the current research's related events (new research centres, new research plans, events and call for papers) is provided.

To read the July 2010 ECO-SOC INFO bulletin, [click here!](#)

ESPAÑOL

La « Chaire de recherche du Canada en économie sociale » (una cátedra de investigación en economía social) difunde los resultados de su vigilia sobre la investigación en economía social. Las referencias de interés en francés, inglés o español, están disponibles en un boletín periódico – por un periodo inicial de un año – destinado a los investigadores, estudiantes, centros de investigación y otras redes. Los temas centrales de la investigación son "gobernanza y interés general", "métodos de desarrollo y de financiamiento", "métodos de evaluación", "gestión", "innovación social" y "políticas públicas" con respecto a las organizaciones de la economía social. En fin, ponemos a disposición una recensión de los eventos actuales (nuevos centros de investigación, nuevos proyectos de investigación, avisos de licitación y otros eventos).

Para leer el boletín ECO-SOC INFO de julio 2010, [haga clic aquí!](#)

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GOVERNANCE ET INTÉRÊT GÉNÉRAL

Governance and general interest / Gobernanza y interés general

Titre <i>Title/Título</i>	Les organisations de l'Économie sociale et solidaire : gouvernance, régulation et territoire
Publication <i>Publication/Publicación</i>	Géographie, économie, société 2010/1, volume 21, 128 pages.
Lien <i>Link/ Enlace</i>	Articles disponibles pour achat sur : http://www.cairn.info/revue-geographie-economie-societe-2010-1.htm
Résumé <i>Abstract/Resumen</i>	(<i>information issue de l'URL cité ci-haut</i>) « Ce dossier est le résultat, d'un groupe de travail réunissant sur deux ans des chercheurs de disciplines différentes et soutenu par le Ciriec France. - <i>Introduction. Les organisations de l'Économie sociale et solidaire : gouvernance, régulation et territoire</i> (Danièle Demoustier et Nadine Richez-Battesti) - <i>Gouvernance verticale, gouvernance horizontale et économie sociale et solidaire : le cas des services à la personne</i> (Bernard Enjolras) - <i>L'organisation en réseau dans le champ gérontologique : à la recherche d'un nouveau mode de gouvernance ?</i> (Hélène Trouvé, Yves Couturier, Olivier Saint-Jean et Dominique Somme) - <i>Gouvernance et proximité : des formes de participation et de coopération renouvelées ? Une observation sur l'accueil des jeunes enfants en France</i> (Francesca Petrella et Nadine Richez-Battesti) - <i>Les régimes territoriaux de l'économie sociale et solidaire : le cas du Pays (Xabier Itçaina)</i> - <i>Économie sociale et solidaire et régulation territoriale Étude sur quatre zones d'emploi en Rhône-Alpes</i> (Danièle Demoustier) »
Mots-clés <i>Keywords/ Palabras clave</i>	Gouvernance, gouvernance externe, régulation, territoire, gouvernance horizontale, gouvernance verticale.



MODES DE DÉVELOPPEMENT ET DE FINANCEMENT

Modes of development and financing / Modos de desarrollo y de financiamiento

Titre <i>Title/Título</i>	Social entrepreneurship: A skills approach (book)
Auteur(s) <i>Author(s)/Autor(es)</i>	Robert Gunn and Christopher Durkin
Publication <i>Publication/Publicación</i>	The Policy Press, 200 pages, July 2010.
Lien <i>Link/ Enlace</i>	For more information about this book, please visit: http://www.policypress.co.uk/display.asp?K=9781847422897
Résumé <i>Abstract/Resumen</i>	(<i>abstract excerpted from the article</i>) “Outstanding social entrepreneurs inspire students, transform communities, and ignite innovative approaches to solving social needs. This timely book has been inspired by the increasing interest around social entrepreneurship scholarship and the practice of delivering innovative solutions to social issues. The in-depth theoretical study of stakeholder engagement, financial options, leadership management and organizational challenges is complemented by compelling international case studies of real social enterprise success. The book will be essential reading for students, academics, practitioners and entrepreneurs to expand their knowledge, skills

	and passion and sustainably pursue their social missions to bring about real social change.”
Mots-clés <i>Keywords/ Palabras clave</i>	Development, social entrepreneurship, stakeholder, financial, leadership, challenges.

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Titre <i>Title/Título</i>	Converting Failed Financial Institutions into Mutual Organisations
Auteur(s) <i>Author(s)/Autor(es)</i>	Jonathan Michie and David T. Llewellyn.
Publication <i>Publication/Publicación</i>	Journal of Social Entrepreneurship, Volume 1, Issue 1, 2010, p. 146-170.
Lien <i>Link/ Enlace</i>	Paid access to this article at: http://www.informaworld.com/smpp/content~db=all~content=a920102598~frm=titlelink
Résumé <i>Abstract/Resumen</i>	<i>(abstract excerpted from the article)</i> “There are three reasons for promoting mutual building societies: they are less prone than banks to pursue risky speculative activity; a mixed system produces a more stable financial sector; and a stronger mutual sector enhances competition within the financial system. The banking crisis highlighted the importance of retaining diverse models of financial service providers, and while mutuals were affected by the recession, they were not themselves responsible for causing the recession, as were private banks. The UK Government needs to secure a financial return for the failed financial institutions it nationalised and a low level of overall economic risk for the taxpayer. Given a trade-off, the long-run benefits of financial sustainability and reduced risk, plus enhanced competition, need to be given proper weighting compared with any short run gain through a trade sale and the repayment of the government's support. This paper focuses on the case of Northern Rock as the most suitable candidate for remutualisation, and whose disposal is under current consideration, but the analysis applies more widely.”
Mots-clés <i>Keywords/ Palabras clave</i>	Development, mutualisation, economic risk, financial institutions, United Kingdom.

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Titre <i>Title/Título</i>	Organizaciones cooperativas en el contexto del desarrollo local: una aproximación para su estudio
Auteur(s) <i>Author(s)/Autor(es)</i>	Gladys Fernández, Mercy Narváez, y Alexa Senior.
Publication <i>Publication/Publicación</i>	Revista Venezolana de Gerencia, volume 15, número 49, páginas 87-102, 2010.
Lien <i>Link/ Enlace</i>	Artículo disponible en la siguiente página web: http://redalyc.uaemex.mx/src/inicio/ArtPdfRed.jsp?iCve=29012358006
Résumé <i>Abstract/Resumen</i>	<i>(resumen proveniente del artículo)</i> “El presente artículo tiene por finalidad presentar una reflexión acerca de la actividad del sector cooperativo y su contribución en el desarrollo local. Para la realización del estudio se utilizó un modelo de investigación cualitativo, basado en la técnica de revisión documental. Los resultados evidencian que las cooperativas son agentes de desarrollo local, porque surgen en los espacios locales y son creadas por personas de la comunidad para lograr su bienestar; así como también, promueven que sus socios participen en los tres flujos empresariales y tienden a integrarse en redes. Se concluye que para que dichas organizaciones contribuyan realmente a fortalecer el desarrollo local, es necesario que participen de manera activa en los procesos de transformación de las localidades en las cuales están inmersas, a través de la realización de actividades en las que se aprovechen las potencialidades de su entorno y se genere progreso y bienestar social.”

Mots-clés Keywords/ Palabras clave	Desarrollo, local, contribución, progreso, cooperativas.
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Titre Title/Título	Empleo y economía social
Publication Publication/Publicación	Revista de Economía Pública, Social y Cooperativa, CIRIEC España, número 67, 2010.
Lien Link/ Enlace	Artículos disponibles en la siguiente página web: http://www.ciriec-revistaeconomia.es/index.php?id_pagina=7&id_revista=75&PHPSESSID=17e2876170de1591598d3ed7bac21bcb
Résumé Abstract/Resumen	<i>(informaciones provenientes de la página web arriba citada)</i> "Tres artículos sobre empleo y economía social: <ul style="list-style-type: none"> - Impacto económico de las cooperativas. La generación de empleo en las sociedades cooperativas y su relación con el PIB (<i>Millán Díaz Foncea y Carmen Marcuello Servós</i>) - Las dimensiones de la calidad del empleo en la economía social: un análisis de las Sociedades Laborales y de los Centros Especiales de Empleo en Castilla y León (<i>Jesús María Gómez García, M^a Azucena Román Ortega y Carlos Rojo Giménez</i>) - ¿Es posible resistir a la crisis?: Un análisis desde la gestión de las políticas de formación y empleo en Mondragón (<i>Imanol Basterretxea Markaida y Eneka Albizu Gallastegi</i>)"
Mots-clés Keywords/ Palabras clave	Desarrollo, empleo, generación, calidad, crisis, economía social.



Titre Title/Título	The Institutionalization of Social Investment: The Interplay of Investment Logics and Investor Rationalities
Auteur(s) Author(s)/Autor(es)	Alex Nicholls
Publication Publication/Publicación	Journal of Social Entrepreneurship, Volume 1, Issue 1, 2010, p. 70-100.
Lien Link/ Enlace	Paid access to this article at: http://www.informaworld.com/smpp/content~db=all~content=a920112686~frm=titlelink
Résumé Abstract/Resumen	<i>(abstract excerpted from the article)</i> "Across the world, a new landscape of social investment has been developing rapidly over the last 10-15 years, yet there has not been an academic study of the phenomenon to date. This paper aims to address this important gap in social entrepreneurship research with new empirical and theoretical work. Theoretically, the paper takes an interpretive approach drawing on institutional theory and other work on the sociology of markets to conceptualize social investment as a socially constructed space within which different investment logics and investor rationalities are currently in play. Using a Weberian analytic lens this paper identifies two ideal type investor rationalities (<i>zweckrational</i> ; <i>wertrational</i>) that drive different institutional forms of social investment but also suggests that a third - systemic - rationality can be discerned that combines aspects of both in practice. This analysis suggests a three-part typology of social investment organized according to investor rationality that, in turn, generates a Social Investment Matrix consisting of nine distinct models. Empirically, this paper presents - for the first time - an attempt to quantify the flows of capital within the inchoate social investment landscape. The paper concludes by setting out three possible future scenarios for social investment each representing the ultimate dominance of a singular investor rationality."
Mots-clés Keywords/ Palabras	Financing, social investment, institutionalism, rationalities, social entrepreneurship.

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ÉVALUATION

Evaluation methods / Métodos de evaluación

Titre Title/Título	Strategic Sensemaking Within Funding Relationships: The Effects of Performance Measurement on Organizational Identity in the Social Sector
Auteur(s) Author(s)/Autor(es)	Matt Grimes
Publication Publication/Publicación	Entrepreneurship Theory and Practice, Volume 34 Issue 4, Pages 763 - 783
Lien Link/ Enlace	Paid access to this article at: http://www3.interscience.wiley.com/journal/123572772/abstract
Résumé Abstract/Resumen	<i>(abstract excerpted from the article)</i> “Researchers claim that social entrepreneurship represents a new phenomenon within the social sector. Their studies often distinguish social entrepreneurs according to their emphasis on tracking and measuring their performance. By applying sense making theory to three case studies of funding relationships within the social sector, this study finds that organizations within the social sector employ performance measurement not just as a means of accountability, but also as a tool for making sense of social entrepreneurship as an organizational identity. As such, the article refocuses scholarly attention on social entrepreneurship as a socially constructed phenomenon.”
Mots-clés Keywords/ Palabras clave	Evaluation, performance, measurement, funding, effects, social entrepreneurship.



Titre Title/Título	Developing a measurement approach for reputation of non-profit organizations
Auteur(s) Author(s)/Autor(es)	Marko Sarstedt and Matthias Peter Schloderer
Publication Publication/Publicación	International Journal of Nonprofit and Voluntary Sector Marketing, Volume 15 Issue 3, Pages 276 - 299
Lien Link/ Enlace	Paid access to this article at: http://www3.interscience.wiley.com/journal/123188930/abstract
Résumé Abstract/Resumen	<i>(abstract excerpted from the article)</i> “As a result of the increasing adoption of private sector firms' values and concepts, non-profit organizations (NPOs) are becoming more and more aware of intangible assets' importance for achieving competitive advantages. Even though reputation can be considered an organization's central intangible asset, there is still no appropriate measurement approach for reputation in this context. In this paper, we identify the dimensions of NPO reputation and develop indices to measure these components. We develop a model by means of a qualitative inquiry and a quantitative study using a large-scale sample from the German general public. We find support for a two-dimensional measurement approach comprising an affective and cognitive component as well as four antecedent constructs (quality, performance, organizational social responsibility (OSR), and attractiveness). The results of a second quantitative study in which we examine NPO reputation's relationship with important outcome variables, such as willingness to donate or work as an honorary member, provide support for the measurement approach's stability as well as criterion validity. Furthermore, the results reveal the affective dimension's importance regarding positively influencing donor behavior.”

Mots-clés Keywords/ Palabras clave	Evaluation, measurement, reputation, competitive advantage, nonprofit.
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Titre Title/Título	Measuring Social Value
Auteur(s) Author(s)/Autor(es)	Geoff Mulgan
Publication Publication/Publicación	Stanford Social Innovation Review, Summer 2010.
Lien Link/ Enlace	Paid access to this article at: http://www.ssireview.org/articles/entry/measuring_social_value/
Résumé Abstract/Resumen	<i>(abstract excerpted from the article)</i> “Funders, nonprofit executives, and policy-makers are very enthusiastic about measuring social value. Alas, they cannot agree on what it is, let alone how to assess it. Their main obstacle is assuming that social value is objective, fixed, and stable. When people approach social value as subjective, malleable, and variable, they create better metrics to capture it. Over the last few decades, many people have attempted to measure what is sometimes called social, public, or civic value—that is, the value that nongovernmental organizations (NGOs), social enterprises, social ventures, and social programs create. The demand for these metrics has come from all sectors: Foundations want to direct their grants to the most effective programs; public officials, policymakers, and government budget offices have to account for their spending decisions; investors want hard data analogous to measures of profit; and nonprofits need to demonstrate their impact to funders, partners, and beneficiaries.”
Mots-clés Keywords/ Palabras clave	Evaluation, measurement, social value, stakeholders, nongovernmental organizations.



Titre Title/Título	Board Diversity, Stakeholder Representation, and Collaborative Performance in Community Mediation Centers
Auteur(s) Author(s)/Autor(es)	Beth Gazley, Won Kyung Chang and Lisa Blomgren Bingham
Publication Publication/Publicación	Public Administration Review, Volume 70 Issue 4, Pages 610 - 620
Lien Link/ Enlace	Paid access to this article at: http://www3.interscience.wiley.com/journal/123575826/abstract
Résumé Abstract/Resumen	<i>(abstract excerpted from the article)</i> “Does board diversity or representativeness influence organizational performance? Though it is understudied in both the public and the nonprofit sectors, learning more about this critical subject can enhance organizational performance within highly collaborative settings. Community mediation centers, which rely on multiple public and private resources to meet their programmatic objectives, provide excellent case studies for analyzing the impact of different kinds of interorganizational linkages on organizational performance. A multitheoretic view incorporating agency, resource dependence, and stakeholder perspectives is employed through a national sample and a two-stage analysis using a logic model to test the cumulative impact of board characteristics and interorganizational relationships on organizational outcomes. Organizations' collaborative capacity depends on several kinds of boundary-spanning activities, including network ties, revenue sources, and the number of stakeholder groups represented on the board.”
Mots-clés Keywords/ Palabras clave	Evaluation, performance, board, stakeholder, nonprofit.



GESTION

Management / Gestión

Titre Title/Título	Estrategia y economía social
Publication Publication/Publicación	Revista de Economía Pública, Social y Cooperativa, CIRIEC España, número 67, 2010.
Lien Link/ Enlace	Artículos disponibles en la siguiente página web: http://www.ciriec-revistaeconomia.es/index.php?id_pagina=7&id_revista=75&PHPSESSID=17e2876170de1591598d3ed7bac21bcb
Résumé Abstract/Resumen	<i>(informaciones provenientes de la página web arriba citada)</i> “Dos artículos sobre estrategia y economía social: <ul style="list-style-type: none">- Factores determinantes de la innovación en empresas de economía social. La importancia de la formación y de la actitud estratégica (<i>Ana Rosa del Águila Obra y Antonio Padilla Meléndez</i>)- La gestión cooperativa del turismo en Brasil. El caso de la cooperativa paranaense de turismo (<i>Maristela Ribeiro De Melo Stock y Juan Ignacio Pulido Fernández</i>) ”
Mots-clés Keywords/ Palabras clave	Gestión, estrategia, innovación, factores determinantes, actitud estratégica.

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Titre Title/Título	Social Bricolage: Theorizing Social Value Creation in Social Enterprises
Auteur(s) Author(s)/Autor(es)	Maria Laura Di Domenico, Helen Haugh and Paul Tracey
Publication Publication/Publicación	Entrepreneurship Theory and Practice, Volume 34 Issue 4, Pages 681 - 703
Lien Link/ Enlace	Paid access to this article at: http://www3.interscience.wiley.com/journal/123312806/abstract
Résumé Abstract/Resumen	<i>(abstract excerpted from the article)</i> “Current theorizations of bricolage in entrepreneurship studies require refinement and development to be used as a theoretical framework for social entrepreneurship. Our analysis traces bricolage's conceptual underpinnings from various disciplines, identifying its key constructs as making do, a refusal to be constrained by limitations, and improvisation. Although these characteristics appear to epitomize the process of creating social enterprises, our research identifies three further constructs associated with social entrepreneurship: social value creation, stakeholder participation, and persuasion. Using data from a qualitative study of eight U.K. social enterprises, we apply the bricolage concept to social entrepreneurial action and propose an extended theoretical framework of social bricolage.”
Mots-clés Keywords/ Palabras clave	Gestion, strategy, value, creation, bricolage, social enterprise.

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INNOVATION SOCIALE

Social innovation / Innovación social

Titre <i>Title/Título</i>	Acciones innovadoras, cooperativas y sociales: el caso del sistema Crehnor de cooperativa de crédito de Brasil promoviendo la inclusión social en la agricultura familiar
Auteur(s) <i>Author(s)/Autor(es)</i>	Ana C. Machado Padilha y Tania Nunes da Silva
Publication <i>Publication/Publicación</i>	Revista de Economía Pública, Social y Cooperativa, CIRIEC España, número 67, 2010.
Lien <i>Link/ Enlace</i>	Artículo disponible en la siguiente página web: http://www.ciriec-revistaeconomia.es/banco/6705_Machado_y_Nunes.pdf
Résumé <i>Abstract/Resumen</i>	<i>(informaciones provenientes de la página web arriba citada)</i> "Tres artículos sobre empleo y economía social: <ul style="list-style-type: none">- Impacto económico de las cooperativas. La generación de empleo en las sociedades cooperativas y su relación con el PIB (<i>Millán Díaz Foncea y Carmen Marcuello Servós</i>)- Las dimensiones de la calidad del empleo en la economía social: un análisis de las Sociedades Laborales y de los Centros Especiales de Empleo en Castilla y León (<i>Jesús María Gómez García, M^a Azucena Román Ortega y Carlos Rojo Giménez</i>)- ¿Es posible resistir a la crisis?: Un análisis desde la gestión de las políticas de formación y empleo en Mondragón (<i>Imanol Basterretxea Markaida y Eneka Albizu Gallastegi</i>)"
Mots-clés <i>Keywords/ Palabras clave</i>	Desarrollo, empleo, generación, calidad, crisis, economía social.

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Titre <i>Title/Título</i>	A Complexity Science Model of Social Innovation in Social Enterprise
Auteur(s) <i>Author(s)/Autor(es)</i>	Jeffrey Goldstein, James K. Hazy and Joyce Silberstang
Publication <i>Publication/Publicación</i>	Journal of Social Entrepreneurship, Volume 1, Issue 1, 2010, p. 101-125.
Lien <i>Link/ Enlace</i>	Paid access to this article at: http://www.informaworld.com/smpp/content~db=all~content=a920105337~frm=titlelink
Résumé <i>Abstract/Resumen</i>	<i>(abstract excerpted from the article)</i> "A complexity science-based model for social innovation in social enterprises is presented. The three components of the model include: (1) representing the evolution of social innovation using nonlinear dynamical systems with accompanying parameters and attractors; (2) a cusp catastrophe model of bifurcation or the emergence of a new attractor; (3) the role of emergence in complex systems utilizing recombinatory operations. The model represents the emergence of social innovation as an evolving dynamical system governed by the interaction of two parameters. The first parameter is opportunity tension or the degree of coordination and organization on a collective level required to resolve social problems or take advantage of social opportunities. The second is informational differences having to do with the accessibility of information via social networks connecting key players in the social system under consideration. The informational differences parameter also refers to experiments in social novelty acting as seeds of the emergent social innovations. Since social innovation is understood as the emergence of a new attractor reflecting the social innovations, the new attractor is shown to replace an ordinary attractor representing inadequate 'business as usual' practices and social networks that have not been able to resolve the social problem or take advantage of the opportunity. At a critical threshold, the social system undergoes bifurcation as extant social components are recombined leading to the generation of novel social forms that can more sufficiently resolve the

	social problem or take advantage of the opportunity.”
Mots-clés Keywords/ Palabras clave	Social innovation, science model, opportunity, information, social enterprise.



CONCEPTS ET DÉFINITIONS

Concepts and definitions / Conceptos y definiciones

Titre Title/Título	Conceptions of Social Enterprise and Social Entrepreneurship in Europe and the United States: Convergences and Divergences
Auteur(s) Author(s)/Autor(es)	Jacques Defourny and Marthe Nyssens
Publication Publication/Publicación	Journal of Social Entrepreneurship, Volume 1, Issue 1, 2010, p. 32-53.
Lien Link/ Enlace	Paid access to this article at: http://www.informaworld.com/smpp/content~db=all~content=a920105244~frm=titlelink
Résumé Abstract/Resumen	<i>(abstract excerpted from the article)</i> “The concepts of social enterprise and social entrepreneurship are making amazing breakthroughs in EU countries and the United States. Until recently, the debates on both sides of the Atlantic have taken place in parallel trajectories with few connections among them. In the first part of the paper, we describe the European and US historical landscapes in which those concepts took root. In the second part, we analyse how the various conceptualizations have evolved. This analysis paves the way for the third part, in which we highlight the conceptual convergences and divergences among regions as well as within the US and European landscapes.”
Mots-clés Keywords/ Palabras clave	Concept, social enterprise, social entrepreneurship, Europe, United States.



AUTRES

Other / Otros

Titre Title/Título	The American and the French Third Sectors: a Comparison, Recent trends during the “Millennium Boom”, and the Impact of the Crisis
Auteur(s) Author(s)/Autor(es)	Edith Archambault
Publication Publication/Publicación	9th ISTR Conference: "Facing Crises: Challenges and Opportunities Confronting the Third Sector and Civil Society", Istanbul : Turquie (2010),
Lien Link/ Enlace	More information about this article at: http://hal-paris1.archives-ouvertes.fr/UNIV-PARIS1/halshs-00494162/fr/
Résumé Abstract/Resumen	<i>(abstract excerpted from the article)</i> “After having stated some definitions and specified the legal and tax status of nonprofit organizations in France and the USA, this paper begins by comparing the scope of the American and the French third sectors, their structure and resources, using data from the Johns Hopkins Comparative Nonprofit Sector Project. It explains the differences between the two sectors, which are considered to follow the Liberal Anglo-Saxon and European Welfare Partnership ideal-types found in “social origins” theory. Secondly, the paper highlights the evolution of the two sectors from 1995 to 2007. It stresses the reinforcement of the specific features of third sectors, and their path dependency, even if some trends are the same in both countries. Finally, the paper tries to identify the impact of the financial crisis, the economic recession and new social issues facing both third sectors.”
Mots-clés Keywords/ Palabras clave	Comparison, third sector, nonprofit, American, French, crisis.



Titre <i>Title/Título</i>	Capital for Communities
Publication <i>Publication/Publicación</i>	Making Waves – Special Edition – volume 20, number 3, 2010.
Lien <i>Link/ Enlace</i>	Free access to this edition at: http://www.cedworks.com/mw2003e_01.html
Résumé <i>Abstract/Resumen</i>	(<i>information excerpted from the URL cited above</i>) “ Articles: <ul style="list-style-type: none"> - Capital for Community ... What? (Mike Lewis) - Delivering More Capital to Canada's Communities (Karim Harji) - "That's a Great Idea! How can we finance it?" (Derek Gent) - Equity Tax Credits as a Tool of CED Two provincial tax credit programs; two very different results. (Stewart E. Perry and Garry Loewen) - The Triple Bottom Line and Community Development Finance. (Keith Bisson) - Engaging Institutional Investors in Social Finance Building intermediary networks to channel investment monies from private financial institutions to Canadian communities. (Tessa Hebb) - Towards Fair Trade Banking: A journey from Market Freedom to Mutual Liberty. (Pat Conaty) - Financing the Social Economy in Québec (Margie Mendell) - Sweden's JAK Bank (Pat Conaty and Mike Lewis).”
Mots-clés <i>Keywords/ Palabras clave</i>	Financing, communities, capital, development.



ACTIVITÉS DE RECHERCHE ET DE FORMATION

Research and Formation Activities / Actividades de Investigación y Formación

Date Limite <i>Deadline/ Fecha Límite</i>	Titre <i>Title / Título</i> Organisme ou Revue <i>Organization or Journal / Organización o Revista</i> Lien ou Contact <i>Link or contact / Enlace o contacto</i>
Permanently	(<i>RECALL</i>) Call for papers : EURICSE Working Papers <i>EURICSE (European Research Institute on Cooperative and Social Enterprises)</i> http://www.euricse.eu/publications/working-papers
Permanently	Call for papers : Voluntas <i>Voluntas: International Journal of Voluntary and Nonprofit Organizations</i> http://www.istr.org/pubs/voluntas/contrib.html
(Not defined)	(<i>RECALL</i>) Call for papers : A Discourse on Public Policy and Nonprofit Organizations Nonprofit Policy Forum (NPF) http://aysps.gsu.edu/nsp/files/Call_for_Papers_Feb_Invitation_letters_2010.pdf
(Not defined)	(<i>RECALL</i>) Call for Papers: Financing social enterprise and measuring social and public added value <i>University Jan Evangelista Purkyně in Ústí nad Labem, Faculty of Social and Economic Studies.</i> jindriska.balsankova@ujep.cz
(Not defined)	Call for papers : Voluntary Sector Review http://www.policypress.co.uk/journals_vsr.asp? (<i>information excerpted from a ISTR-L communication</i>) “Academic articles (7-8000 words): These may cover research and analysis of any part of the voluntary sector – or the third sector and civil society more generally. Articles may include scholarly inquiry, research findings and applied analysis of relevance to practitioners and decision-makers. For further information, or to submit a paper, please

	contact VSReditor@vssn.org.uk (Peter Halfpenny, Editor).”
(Not defined) First Issue: Fall 2010	<i>(RECALL)</i> Call for papers : ANSERJ: Canadian Journal of Nonprofit and Social Economy Research <i>Association of Nonprofit and Social Economy Research (ANSER)</i> http://www.anserj.ca/index.php/cjnser
August 16th, 2010. <i>Conference date: November, 3rd to 5th, 2010, USA.</i>	<i>(RECALL)</i> Call for papers : 7th Annual Satter Conference on Social Entrepreneurship <i>Stern School of Business (New York University)</i> http://pages.stern.nyu.edu/~jkickul/satterConference.php
August 16th 2010 <i>Conference date: December 7th and 8th, 2010, USA.</i>	<i>(RECALL)</i> Call for papers : NCERA-210 Annual Meeting <i>NCERA-210 - Regional research project focusing on cooperatives.</i> http://www.agecon.ksu.edu/accc/ncera210/ncera210news.htm
Agosto, 31, 2010.	<i>(NUEVA DATA)</i> Petición de artículos : Otra Economía: Revista Latinoamericana de Economía Social y Solidaria” N°7 <i>Otra Economía: Revista Latinoamericana de Economía Social y Solidaria</i> http://www.riless.org/otraeconomia/convocatoria.html
September, 1st, 2010. <i>Conference date: 2011 (date and place to be confirmed)</i>	Towards a global history of the consumer co-operative movement <i>Mary Hilson (University College London) and Silke Neunsinger (Labour Movement Archives and Library, Sweden)</i> http://www.recma.org/node/1042 <i>(information excerpted from the URL cited above)</i> “The aim of the project is to produce a comparative survey of the history of the consumer co-operative movement, from the nineteenth century onwards, in all regions of the world. This will take the form of an anthology, to be written in English and edited by the project leaders.”
September, 3rd, 2010.	This is European Social Innovation <i>Euclid Network, The European Commission and Social Innovation Exchange</i> http://www.euclidnetwork.eu/pages/en/this-is-european-social-innovation.html <i>(information excerpted from the URL cited above)</i> “We will identify 10 large-scale successful examples of socially innovative initiatives, with the aim of raising the profile of social innovation across Europe and creating an impact beyond the established social innovation community. Our goal is to showcase 10 socially innovative initiatives which can help people in Europe and beyond to understand and promote social innovation.”
Septembre, 06, 2010. <i>Date de la conférence : Février, 16 et 17, 2011. Lyon, France.</i>	Colloque international sur les Monnaies sociales et complémentaires <i>Laboratoires LEFI et Triangle</i> http://conferences.ish-lyon.cnrs.fr/index.php/cc-conf/2011 <i>(information issue de l'URL cité ci-haut)</i> « Organisé par les laboratoires LEFI et Triangle, Université de Lyon, ce colloque est trilingue (espagnol / anglais / français) et pluridisciplinaire. Il appelle tout type de proposition dans le champ des monnaies sociales ou complémentaires, mais se centre particulièrement sur le thème "Trente années de monnaies sociales et complémentaires – et après ?" »
Septembre, 15, 2010.	<i>(RAPPEL)</i> Appel à communications: Prix ADDES 2010 <i>Association pour le développement de la documentation sur l'économie sociale (ADDES)</i> http://www.addes.asso.fr/article.php3?id_article=21
October, 10th, 2010. <i>Conference date: March 24th to 27th, 2011, San Diego, USA.</i>	BenchMark 3.5 - The Fourth Conference on Nonprofit / Nongovernmental Management, Third Sector Studies, Philanthropy and Voluntarism as a Field of Study in Higher Education <i>The Nonprofit Academic Centers Council (NACC)</i> http://www.naccouncil.org/abstracts.asp <i>(information excerpted from the URL cited above)</i> The theme for BenchMark 3.5 is "Nonprofit Educators: Learning, Leading

	and Creating the Future. Proposals will be accepted around the following topical categories: curricular structure and content, educational programs (mapping the field in the U.S. and internationally), institutionalization and sustainability, practice linkages, disciplinary linkages, and external forces (the environment in which the sector operates), and can be conducted in a number of session formats (debate, expert presentation, colloquium, paper panel, think tank or any other innovative format you desire)."
Octubre, 15, 2010. <i>Data del congreso:</i> 6 a 8 de abril de 2011, Valladolid, España.	Llamada de comunicaciones: Tercer Congreso Internacional de Investigación en Economía Social del CIRIEC <i>Centro Internacional de Investigación e información sobre la economía pública, social y cooperativa (CIRIEC)</i> http://www.observatorioeconomiasocial.es/actualidad-observatorio.php?id=1430 <i>(informaciones provenientes de la pagina web arriba citada)</i> « Investigadores, profesionales del sector y representantes gubernamentales están invitados a participar en el congreso, cuya finalidad es analizar el papel que la economía social puede desempeñar en un nuevo modelo de desarrollo económico sostenible tanto para los países del Norte como del Sur. »
2011	
March 3rd, 2011. <i>Conference date:</i> June, 19 th and 10 th , 2011, Ireland.	<i>(RECALL)</i> Call for papers : 8th Workshop on the Challenges of Managing the Third Sector <i>The European Institute for Advanced Studies in Management</i> http://www.eiasm.org/frontoffice/event_announcement.asp?event_id=761

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ÉVÈNEMENTS À VENIR

Events / Eventos

Lieu <i>Place/Lugar</i>	Titre <i>Title/Título</i>
Date <i>Date/Fecha</i>	Organisateurs <i>Organizers/Organizadores</i>
	Lien <i>Link/ Enlace</i>
August 7 th , 2010 Montreal (QC), Canada	<i>(RECALL)</i> Passion & Compassion in Public & Nonprofit Strategic Planning: Getting Stakeholders into Strategy - Stakeholders in PNP Strategy <i>Academy of Management Annual Meeting</i> http://program.aomonline.org/2010/submission.asp?mode=ShowSession&SessionID=237
August 7 th , 2010 Montreal (QC), Canada	<i>(RECALL)</i> International Variations of Nonprofit Scholarship <i>ANSER-ARES and ARNOVA in the 2010 Academy of Management Annual Meeting</i> wenjue.knutsen@queensu.ca
August 20th to 23th, 2010 Montréal (QC), Canada.	9th CIVICUS World Assembly <i>CIVICUS (World Alliance for Citizen Participation)</i> https://www.civicusassembly.org/index.php?option=com_content&view=category&layout=blog&id=58&Itemid=83&lang=en <i>(information excerpted from the URL cited above)</i> “CIVICUS seeks to amplify the voices and opinions of ordinary people. It recognises that for effective and sustainable civic participation to occur, citizens must enjoy the rights of free association and be able to engage all sectors of society. Every year, the CIVICUS World Assembly offers about fifty activities grouped around the overall theme, an annual focus theme and sub-themes. The activities comprise plenary sessions, round tables, workshops, networking sessions and formal events.”
August 29 th to September 9 th , 2010 Trento, Italy.	<i>(RECALL)</i> New approaches to the study of enterprises: the role of motivations - EURICSE (European Research Institute on Cooperative and Social Enterprises) http://www.euricse.eu/training/summer-school
Septiembre, 1 al 3, 2010	<i>(RECORDATÓRIO)</i> X Congreso Anual de Investigación sobre el Tercer Sector - CEMEFI (Centro Mexicano para la Filantropía)

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Veuillez vous référer au paragraphe "Conditions d'utilisation et de diffusion" avant de faire circuler le contenu de ce bulletin.

Puebla, México. September, 2 nd to 4 th , 2010 Lyon, France.	http://www.cemefi.org/congreso (RECALL) Co-operatives contributions to a plural economy <i>International Co-operative Alliance with the CRESS Rhone-Alpes and the University Lyon 2</i> http://www.cress-rhone-alpes.org/cress/rubrique.php3?id_rubrique=123
September, 6 th to 7 th , 2010 Leeds, UK.	(RECALL) NCVO/VSSN Researching the Voluntary Sector Conference 2010 <i>NCVO - National Council for Voluntary Organisations</i> http://www.ncvo-vol.org.uk/researchconf10
Septembre, 9 et 10, 2010 Charleroi, Belgique.	(RAPPEL) XXXe Journées de l'Association d'Économie Sociale : Transformations et innovations économiques et sociales en Europe : quelles sorties de crise ? Regards interdisciplinaires <i>CIRTES - Centre interdisciplinaire de recherche travail, état et société</i> http://www.uclouvain.be/282812.html
September 13 th to 15 th , 2010 Oxford, England.	(RECALL) Social Innovation Research 2010 <i>Saïd Business School - Oxford University</i> http://www.emes.net/fileadmin/emes/PDF_files/News/2010/ISIRC_2010.pdf
Septiembre, 15, 16 y 17, 2010 Granada, España.	V Congreso Internacional RULESCOOP sobre el emprendimiento colectivo y la cohesión social <i>Red universitaria euro-latinoamericana de estudios en economía social y cooperativa (RULESCOOP)</i> http://citrab.ugr.es/noticias.php?id=59 <i>(informaciones provenientes de la pagina web arriba citada)</i> "El emprendimiento colectivo y la cohesión social". En torno a este tema se articularán 4 sub-ejes o mesas temáticas, que versarán sobre el rol de la Universidad en la enseñanza y promoción de los emprendimientos colectivos; la importancia de los emprendimientos colectivos en el desarrollo local; buenas prácticas en emprendimientos colectivos, y modelos de políticas públicas para el desarrollo de emprendimientos colectivos."
Septembre, 22 et 23, 2010 Lévis (QC), Canada.	(RAPPEL) Quel projet de société pour demain ? <i>Conseil québécois de la coopération et de la mutualité (CQCM), ARUC-DTC et ARUC-ISDC</i> http://www.uqo.ca/ries2001/gesq/bulletin.html
Septembre, 23, 2010 Evry, France.	(RAPPEL) Existe-il des alternatives à la banque capitaliste ? IIIème Colloque du DEUST (Diplômes d'Etudes Universitaires de Sciences et Technologie) - DEUST Travail Social, Université Evry http://www.revuedesrevues.fr/index.php/20100330376/Colloques/iiieme-colloque-du-deust-travail-social.html
October, 14 th and 15th, 2010 India.	(RECALL) Redefining the roles of business, NGOs and governments: a mission for a better global society <i>Justice K. S. Hedge Institute of Management, India.</i> http://www.jkshim.ac.in
Octubre, 21 y 22, 2010 Zaragoza, España.	XIII Jornada de investigadores en economía social y cooperativa <i>Centro Internacional de Investigación e información sobre la economía pública, social y cooperativa (CIRIEC)</i> http://enviomasivo.ciriec.es/media/bank/admin/jornada%20investigadores%202010.pdf <i>(informaciones provenientes de la pagina web arriba citada)</i> "Talleres Generales: Economía Social, competitividad, innovación y sostenibilidad, La Economía Social en Aragón y en España, La Economía Social como respuesta a la crisis económica y al desempleo, Voluntariado y cooperación al desarrollo, Entidades financieras de la Economía Social y crisis económica."
October 29 th and 30 th , 2010 Los Angeles, USA.	(RECALL) Exploring Social Enterprises <i>UCLA School of Public Affairs and Ben Gurion University</i> http://www.istr.org/news/Social_Enterprise_Flyer.pdf
Novembre, 9, 2010 Paris, France.	Colloque de l'ADDES : Économie sociale : les frontières se sont elles déplacées ? <i>Association pour le développement de la documentation sur l'économie</i>

	<p><i>sociale (ADDES)</i> http://www.addes.asso.fr/article.php3?id_article=31 <i>(information issue de l'URL cité ci-haut)</i> L'Association pour le développement des données sur l'économie sociale tiendra son 23^{ème} colloque le 9 novembre 2010, sur le thème du périmètre de l'économie sociale. Face aux évolutions internes (développement, internationalisation, création de filiales, innovations...) et aux dynamiques alternatives parallèles (économie solidaire, entrepreneuriat social) ce colloque s'interrogera sur les frontières de l'économie sociale en s'appuyant sur des analyses monographiques et sur des réflexions conceptuelles.</p>
November, 12 th to 14 th , 2010 St. Petesburg, Russia.	<i>(RECALL)</i> Civil Society and NGOs in Europe and Russia: Responding to New Challenges and Opportunities St. Petersburg State University http://www.zdes.spb.ru/index.php?option=com_content&task=view&id=287&Itemid=57&lang=english
2011	
Octobre, du 17 au 20, 2011. Montréal (QC), Canada.	<i>(RECALL)</i> Forum International de l'économie sociale et solidaire : Pouvoirs publics et société civile Chantier de l'économie sociale http://www.chantier.qc.ca/?module=document&uid=1193

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VARIA

Titre <i>Title/Título</i>	Guía práctica para la elaboración de memorias de RSE en cooperativas agroalimentarias
Auteur(s) <i>Author(s)/Autor(es)</i>	Longinos Marín Rives, Narciso Arcas Lario y Francisco J. Cortés Gracia.
Publication <i>Publication/Publicación</i>	Fundación Cajamar, Junio 2010.
Lien <i>Link/ Enlace</i>	Estudio disponible en la siguiente página web: http://www.fundacioncajamar.es/publicacion-gu%C3%ADa-pr%C3%A1ctica-para-la-elaboraci%C3%B3n-de-memorias-de-rse-en-cooperativas-agroalimentarias-218.html
Résumé <i>Abstract/Resumen</i>	<i>(informaciones provenientes de la pagina web arriba citada)</i> "La responsabilidad social empresarial (RSE) se ha convertido en un verdadero instrumento de gestión para las empresas. Su transversalidad, al afectar directa e indirectamente a todos los ámbitos de la organización, ha puesto de relevancia que estamos ante un auténtico modelo de gestión. El movimiento cooperativo, desde sus orígenes, es pionero en el ámbito de la responsabilidad social empresarial al fijar unos principios cooperativos que han soportado el paso del tiempo y, en la actualidad, siguen siendo fundamentales para fijar el marco ético y de responsabilidad social para las cooperativas. Las memorias de sostenibilidad, o las memorias de responsabilidad social, son uno de los principales instrumentos a través de los cuales las empresas comunican a sus grupos de interés (los stakeholders) los resultados de su triple desempeño: el económico-financiero, el social y el ambiental. Con esta guía queremos ofrecer a las cooperativas agroalimentarias una referencia para que les sea más fácil realizar sus memorias de responsabilidad social, favoreciendo el diálogo con sus grupos de referencia y el traslado al conjunto de la sociedad de los resultados de su modelo de gestión."
Mots-clés <i>Keywords/ Palabras clave</i>	Responsabilidad social, memorias, resultados, elaboración, cooperativas agroalimentarias.

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Titre <i>Title/Título</i>	Économie Sociale : Bilan de l'emploi 2009
Auteur(s) <i>Author(s)/Autor(es)</i>	Sous la direction de Cécile Bazin et Jaques Malet.
Publication <i>Publication/Publicación</i>	Recherches et Solidarités, Juillet 2010.
Lien <i>Link/ Enlace</i>	Bilan disponible sur : http://www.recherches-solidarites.org/media/library/ecso_juillet_2010.pdf
Résumé <i>Abstract/Resumen</i>	<i>(information issue de l'URL cité ci-haut)</i> « Ce travail porte sur le suivi de l'emploi dans l'économie sociale, composée des associations, des fondations, des coopératives et des mutuelles. Il est le fruit d'une coopération qui date maintenant de cinq années, avec l'Agence centrale des organismes de sécurité sociale (ACOSSURSSAF), et avec la Caisse centrale de la mutualité sociale agricole (MSA). Une annexe méthodologique présente les définitions et les options retenues par notre équipe, en toute transparence. Elle présente aussi notre démarche conduite avec nos partenaires, de telle sorte que le lecteur peut, à tout moment, savoir comment sont obtenus les résultats publiés. Les données recueillies sont homogènes, qu'elles concernent le régime général ou le régime agricole. A partir du travail effectué selon la nouvelle nomenclature d'activité en vigueur depuis le 1er janvier 2008, la série annuelle a été reconstituée d'une manière également homogène, pour une observation rigoureuse de l'évolution. »
Mots-clés <i>Keywords/ Palabras clave</i>	Emploi, bilan, économie sociale, France.



Titre <i>Title/Título</i>	La France Bénévole : 7^{ème} édition
Auteur(s) <i>Author(s)/Autor(es)</i>	Cécile Bazin et Jaques Malet. Préface de Dominique Thierry.
Publication <i>Publication/Publicación</i>	Recherches et Solidarités, 2010.
Lien <i>Link/ Enlace</i>	Rapport disponible sur : http://www.recherches-solidarites.org/media/library/lafrancebenevole2010.pdf
Résumé <i>Abstract/Resumen</i>	<i>(information issue de l'URL cité ci-haut)</i> « Ce travail porte sur le suivi de l'emploi dans l'économie sociale, composée des associations, des fondations, des coopératives et des mutuelles. Il est le fruit d'une coopération qui date maintenant de cinq années, avec l'Agence centrale des organismes de sécurité sociale (ACOSSURSSAF), et avec la Caisse centrale de la mutualité sociale agricole (MSA). L'approche du périmètre de l'économie sociale, que nous partageons avec le Conseil national des Chambres régionales d'économie sociale (CNCRES) et avec le service public en charge du suivi de ce secteur1 avait été particulièrement délicate, pour l'année 2008, compte tenu du changement de nomenclature d'activité française, intervenue au 1er janvier 2008. La publication de juin 2009 s'en était fait l'écho. La préparation de cette publication a également été fort délicate, tant sont nombreux les mouvements intervenant au sein des coopératives et des mutuelles (restructurations, regroupements, changements de statuts juridiques). Nous sommes parvenus à les déceler par un suivi très précis des établissements actifs en 2008 et absents des bases en 2009, et inversement par un repérage des établissements apparaissant en 2009. »
Mots-clés <i>Keywords/ Palabras clave</i>	Bénévolat, emploi, portrait, économie sociale, France.



Titre <i>Title/Título</i>	The Big Society - the evidence base: version 1
Auteur(s) <i>Author(s)/Autor(es)</i>	National Council for Voluntary Organisations (NCVO)
Publication <i>Publication/Publicación</i>	NCVO Research, Version 1 - July 2010
Lien <i>Link/ Enlace</i>	To access the document, click here: http://www.ncvo-vol.org.uk/sites/default/files/The_Big_Society_-_the_evidence_base.pdf
Résumé <i>Abstract/Resumen</i>	<i>(abstract excerpted from the document)</i> "The program Building the Big Society was the first major policy announcement of the new coalition government on 18 May 2010. Since then, there has been much speculation as to what the Big Society actually means, as the increasing number of articles and blog-posts testifies. Building on David Kane's blog-post on the numbers behind the Big Society, the NCVO research team is keen to explore in greater depth the evidence behind this important policy agenda which emphasises the need to transform the relationship between citizens and the state. This document aims to bring together some of the key evidence sources on the Big Society, in order to inform the debate and contribute to current thinking about how the different dimensions of the agenda might be taken forward."
Mots-clés <i>Keywords/ Palabras clave</i>	Implementation, program, Building the Big Society, evidence, United Kingdom.



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