



Chaire de recherche en économie sociale

ECO-SOC INFO

Bulletin de veille sur la recherche en économie sociale

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English follows / Español sigue

La Chaire de recherche du Canada en économie sociale diffuse dans ce bulletin périodique les résultats de sa veille sur la recherche en économie sociale.

Depuis sa création, la Chaire travaille au développement d'un système de veille sur la recherche en économie sociale. Dans le cadre d'un projet pilote d'un an, les références d'intérêt, en langue française, anglaise ou espagnole, seront présentées dans un bulletin périodique. Cette initiative fait suite à la production de 15 bulletins internes en 2006 et 2007.

La Chaire étudie les innovations sociales dans l'économie sociale. Les thèmes centraux de la veille sont la « gouvernance et intérêt général », les « modes de développement et de financement », les « méthodes d'évaluation » la « gestion des organisations », l'« innovation sociale », ainsi que les « politiques publiques » concernant l'économie sociale. L'équipe de veilleurs s'intéresse en priorité aux références portant spécifiquement sur l'économie sociale, mais est aussi à l'affût des publications susceptibles d'influencer la recherche en économie sociale.

En plus des références d'intérêt pour les chercheurs, étudiants, centres de recherche et réseaux en économie sociale, le bulletin contient des informations d'actualité provenant du milieu de la recherche (nouveaux centres et projets de recherche, événements, appels à contribution). En diffusant ses résultats de veille, la Chaire espère contribuer à l'avancement des connaissances sur l'économie sociale.

Nous vous invitons à faire circuler ce bulletin dans vos réseaux. De plus, n'hésitez pas à nous faire parvenir de l'information qui pourrait intéresser les lecteurs de ce bulletin. Merci!

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QUESTIONS ? COMMENTAIRES ?

Veuillez nous faire part de toute question ou commentaire sur la veille de la Chaire de recherche du Canada en économie sociale, à ecosoc-veille@uqam.ca.

English

The Canada Research Chair on Social Economy broadcasts its information watch on the research in social economy. References of interest, in French, English or Spanish, are presented on our website via a periodic bulletin - for an initial one year duration - intended for researchers, students, research centres and other networks. Major themes of the watch are "governance and general interest", "modes of development and financing", "evaluation methods", "management", "social innovation" and "public policies" regarding the social economy's organizations. In addition to our main review, an outline of the current research's related events (new research centres, new research plans, events and call for papers) is provided.

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To read the May 2009 ECO-SOC INFO bulletin, [click here!](#)

Español

La « Chaire de recherche du Canada en économie sociale » (una cátedra de investigación en economía social) difunde los resultados de su vigilia sobre la investigación en economía social. Las referencias de interés en francés, inglés o español, están disponibles en un boletín periódico – por un periodo inicial de un año – destinado a los investigadores, estudiantes, centros de investigación y otras redes. Los temas centrales de la investigación son "gobernanza y interés general", "métodos de desarrollo y de financiamiento", "métodos de evaluación", "gestión", "innovación social" y "políticas públicas" con respecto a las organizaciones de la economía social. En fin, ponemos a disposición una recensión de los eventos actuales (nuevos centros de investigación, nuevos proyectos de investigación, avisos de licitación y otros eventos).

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Para leer el boletín ECO-SOC INFO de mayo 2009, [haga clic aquí!](#)

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RECALL - 2nd annual conference of the Association for Nonprofit and Social Economy Research
RECALL - 2009 CASC/ACÉC Conference
RECALL - 9th Annual Meeting of the European Civil Society Ph.D. Dissertation Network
RECALL - First European Research Conference on Microfinance
RAPPEL - Congrès pancanadien de Développement Économique Communautaire 2009
RECALL - 7th workshop on the challenges of managing the third sector
RECALL - 9th Annual Seminar - Congress for Third Sector Research (ISTR)
RECALL - 2nd EMES International Conference on Social Enterprise
RECALL - The Future of Social Enterprise: Models and Experiences
RECODATORIO - La Economía Social y Solidaria en América Latina
RECALL - 2nd International CIRIEC Research Conference on the Social Economy
RECALL - Changes, Challenges and New Opportunities for the Third Sector

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Periodic articles and publications / Artículos y publicaciones

GOVERNANCE ET INTÉRÊT GÉNÉRAL

Governance and general interest / Gobernanza y interés general

Titre <i>Title/Título</i>	Governance failure in social enterprise
Auteur(s) <i>Author(s)/Autor(es)</i>	Chris Low and Chris Chinnock
Publication <i>Publication/Publicación</i>	Education, Knowledge and Economy Journal, Volume 2, Issue 3 November 2008, pages 203 – 212.
Lien <i>Link/ Enlace</i>	Paid access to this article at: http://pdfserve.informaworld.com/245164_770884626_906834213.pdf
Résumé <i>Abstract/Resumen</i>	<i>(abstract excerpted from the article)</i> “This article aims to evaluate the effectiveness of the participative, democratic model of governance commonly found within social enterprises. This model has its origins in the broader not-for-profit sector where it is widely adopted. A core assumption of this governance form is that it ensures that the organisation will take a range of views into account through involving stakeholders at the highest level of decision making. This assumption is examined through an analysis of a social enterprise that went into administration following a breakdown in its governance. The data include internal documents and observations from a key participant. The findings suggest that the democratic model can be subverted by powerful actors who wish to retain their positions regardless of the impact on the organisation. A contrast is drawn between this case and governance problems in the private sector which have resulted in business failure. Although it can be argued that there is a divergence in the motivation of actors within each sector, the threat is found to be the same with regard to organisation survival. This article concludes by offering thoughts on establishing a potential solution to prevent such abuses in other social enterprises.”
Mots-clés <i>Keywords/ Palabras clave</i>	Governance, internal governance, governance failure, stakeholder involvement.

Titre <i>Title/Título</i>	Best Practices in Board Governance: Evidence from South Carolina
Auteur(s) <i>Author(s)/Autor(es)</i>	Jo An M. Zimmermann and Bonnie W. Stevens
Publication <i>Publication/Publicación</i>	Nonprofit Management & Leadership, vol. 19, no. 2, Winter 2008.
Lien <i>Link/ Enlace</i>	Paid access to this article at: http://www3.interscience.wiley.com/cgi-bin/fulltext/121561815/PDFSTART
Résumé <i>Abstract/Resumen</i>	<i>(abstract excerpted from the article)</i> “In June 2003, a large-scale survey was conducted among South Carolina nonprofit agencies to gather information on a range of board governance issues. Some of the survey questions dealt with how each agency’s board contributes to the organization. More than 80 percent of the responding agencies were registered as 501(c)(3), with the largest number of respondents in the human services category. Statistical analysis reveals where actual roles differ from “best practices” as prescribed in the literature. Discussion then focuses on how these trends in governance affect management and operations. In particular, we look at best practice regarding the separation of board and staff duties.”

Mots-clés Keywords/ Palabras clave	Governance, internal governance, board, best practices, United States.
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MODES DE DÉVELOPPEMENT ET DE FINANCEMENT

Modes of development and financing / Modos de desarrollo y de financiamiento

Titre Title/Título	Who is for community participation? Who is community participation for? Exploring the well-being potential for involvement in regeneration
Auteur(s) Author(s)/Autor(es)	Melvyn Evans
Publication Publication/Publicación	Education, Knowledge and Economy Journal, Volume 2, Issue 3 November 2008, pages 163 – 173.
Lien Link/ Enlace	Paid access to this article at: http://pdfserve.informaworld.com/222864_770884626_906836056.pdf
Résumé Abstract/Resumen	<i>(abstract excerpted from the article)</i> “Commencing from the identification of an emerging discourse in government circles expounding the benefits of community participation, this article examines critically the claims that community participation enhances involvement in decision making, builds social capital, reduces social exclusion, improves public service delivery and enhances local enterprise and economic activity. In particular, the impact of community participation upon the communities that are the focus of regeneration is explored through a review of findings from a range of studies. Finally, alternative strategies are proposed which build from the basis of existing activities in communities targeted for regeneration which are argued to have more potential for promoting well-being. Such strategies involve harnessing the potential of existing local entrepreneurial endeavour and social capital networks and resourcing their development and growth in new ways. This draws from research by the author on social enterprise in different localities in Europe and on the potential for the mutualisation of the informal economy.”
Mots-clés Keywords/ Palabras clave	Development, community participation, involvement, social capital, Europe.

ÉVALUATION

Evaluation methods / Métodos de evaluación

Titre Title/Título	Improving NPOs' accountability in the enlarged EU: towards a common framework for financial reporting in European NPOs
Auteur(s) Author(s)/Autor(es)	Claudio Travaglini
Publication Publication/Publicación	ISTR Conference Working Papers, Volume VI, Barcelona Conference 2008.
Lien Link/ Enlace	To access this paper, click here: http://www.istr.org/conferences/barcelona/WPVolume/Travaglini.pdf
Résumé Abstract/Resumen	<i>(abstract excerpted from the article)</i> “This paper, wants to highlight, the possible areas of overlap and the coincidence in the accounting models, through the analysis of regulatory pathways for the harmonization of accounting results of the non-profit non-commercial, undertaken by some European countries United Kingdom, Spain and Italy. The UK, Spain, and Italy impose many similar requirements. The differences largely reflect local cultures and the role of nonprofits. The principle of standardization itself is the first point of overlap. So is the idea of consulting with national accounting organizations and heeding national accounting principles.”
Mots-clés Keywords/ Palabras clave	Evaluation, accountability, models, nonprofit, Europe.

Titre <i>Title/Título</i>	Assessing the impact of regeneration spending: lessons from the United Kingdom and the wider world
Auteur(s) <i>Author(s)/Autor(es)</i>	David Potts
Publication <i>Publication/Publicación</i>	Education, Knowledge and Economy Journal, Volume 2, Issue 3 November 2008, pages 213 – 222.
Lien <i>Link/ Enlace</i>	Paid access to this article at: http://pdfserve.informaworld.com/712100_770884626_906835104.pdf
Résumé <i>Abstract/Resumen</i>	<i>(abstract excerpted from the article)</i> “The government increased the funding for regional development agencies to pound2.3 billion in 2007/8, yet hard evidence on the effectiveness of the spending is difficult to find. Techniques for valuing benefits in difficult areas have existed for many years. They range from the hedonic methods and contingent valuation studies of environmental economists to the estimates of shadow wage rates used by development economists to take account of the economic value of additional employment. The latter have been used for years in some of the poorest developing countries in the world, as well as some countries in the European Union. Meanwhile some attempts to capture the indirect benefits of regeneration spending have surfaced through the United States with the 'Social Return on Investment' and Local Multiplier 3, yet the proponents of these approaches do not seem to have come across the abundant literature on the use of shadow pricing in the context of developing countries. This article attempts to explore the extent to which practices used and lessons learned in the economic analysis of environmental impacts and of investments in developing countries can inform the evaluation and appraisal of regeneration projects in the United Kingdom.”
Mots-clés <i>Keywords/ Palabras clave</i>	Evaluation, regeneration, benefit estimation, cost benefit analysis, United Kingdom.

Titre <i>Title/Título</i>	Social enterprise and the measurement of social value: methodological issues with the calculation and application of the social return on investment
Auteur(s) <i>Author(s)/Autor(es)</i>	Patrick W. Ryan and Isaac Lyne
Publication <i>Publication/Publicación</i>	Education, Knowledge and Economy Journal, Volume 2, Issue 3 November 2008, pages 223 – 237.
Lien <i>Link/ Enlace</i>	Paid access to this article at: http://pdfserve.informaworld.com/628161_770884626_906833423.pdf
Résumé <i>Abstract/Resumen</i>	<i>(abstract excerpted from the article)</i> “This article considers the methodological challenge of quantifying the social value generated through social enterprise activity. It argues that in the context of increasing enthusiasm for social enterprise as a mechanism for delivering social services and for tackling social exclusion, it is increasingly necessary to be able to value social impacts. Further it will be necessary to be able to assess the potential creation of social value from different investments in social enterprise. Specifically, this article considers methodology of social return on investment (SROI). SROI has become increasingly promoted in both policy and practice in the United States and the United Kingdom. This article considers the development of this methodology and draws on lessons from international development to highlight the limitations of the current use of SROI.”
Mots-clés <i>Keywords/ Palabras clave</i>	Evaluation, social return on investment, methodology, application, United Kingdom.

GESTION

Management / Gestión

Titre Title/Título	Tools for Tomorrow - A Practical Guide to Strategic Planning for Voluntary Organisations
Auteur(s) Author(s)/Autor(es)	NVCO - The National Council for Voluntary Organisations
Publication Publication/Publicación	NVCO, December 2008.
Lien Link/ Enlace	The guide is available for purchasing at NVCO's website : http://www.ncvo-vol.org.uk/publications/publication.asp?id=1488
Résumé Abstract/Resumen	<i>(abstract excerpted from the URL cited above)</i> "Strategic planning and marketing have become more and more important in helping voluntary organisations fulfill their missions. This new and revised edition of Tools for Tomorrow gives you a complete set of tools to structure your planning process, combining exercises, case studies and worksheets that will make planning come to life. Packed with practical ideas to make planning come to life, it will get you thinking about how your operating environment impacts on your organisation's plans. Aimed at directors, managers and those responsible for strategic planning within charities and voluntary organisations, this toolkit gives you the help you need to navigate through the recession."
Mots-clés Keywords/ Palabras clave	Management, strategy, practical guide, voluntary organization.

Titre Title/Título	How international nonprofits build brand equity
Auteur(s) Author(s)/Autor(es)	Nathalie Laidler-Kylander and Bernard Simonin
Publication Publication/Publicación	International Journal of Nonprofit and Voluntary Sector Marketing, volume 14, issue1, page 57, 12 pages, 2009.
Lien Link/ Enlace	Paid access to this article at: http://www3.interscience.wiley.com/journal/121657807/issue
Résumé Abstract/Resumen	<i>(abstract excerpted from the URL cited above)</i> "This paper describes an empirical model of brand equity for international nonprofit organizations and offers nonprofit managers suggestions for the management of their brands. The main areas of interest include: a review of the importance of branding for nonprofits, the lack of a brand equity models specifically for nonprofits, and the key differences between for-profits and nonprofits; a proposed nonprofit brand equity model, based on a grounded theory and system dynamics approach, and a series of specific managerial recommendations, for building nonprofit brand equity."
Mots-clés Keywords/ Palabras clave	Management, marketing, brand equity, nonprofit.

Titre Title/Título	Behavior of Nonprofit Organizations in For-Profit Markets: The Curious Case of Unprofitable Revenue-Raising Activities
Auteur(s) Author(s)/Autor(es)	Maxim Sinitsyn and Burton A. Weisbrod
Publication Publication/Publicación	Journal of Institutional and Theoretical Economics JITE, volume 164, number 4, pages 727-750(24), November 2008.
Lien Link/ Enlace	Paid access to this article at: http://www.ingentaconnect.com/content/mohr/jite/2008/00000164/00000004/art00007
Résumé Abstract/Resumen	<i>(abstract excerpted from the URL cited above)</i> "When nonprofit organizations in the U.S. engage in activities that are "substantially related" to their legal mission they pay no profits taxation, but profit from "unrelated business" (UB) activities is taxed. Since UB activity has no apparent justification other than to generate revenue, we attempt to

	explain why no profit is so frequently reported. We examine the accounting allocation of joint costs, such as depreciation, between the taxed and untaxed activities in six industries - including health, education, and the arts - and also the specific kinds of UB activities undertaken. We find evidence that the reported unprofitability of UB activity masks true profitability.”
Mots-clés <i>Keywords/ Palabras clave</i>	Management, unrelated business, profitability, taxation, nonprofit.
Titre <i>Title/Título</i>	Getting to Yes... or No: Nonprofit Decision Making and Interorganizational Restructuring
Auteur(s) <i>Author(s)/Autor(es)</i>	David A. Campbell
Publication <i>Publication/Publicación</i>	Nonprofit Management & Leadership, vol. 19, no. 2, Winter 2008.
Lien <i>Link/ Enlace</i>	Paid access to this article at: http://www3.interscience.wiley.com/cgi-bin/fulltext/121561815/PDFSTART
Résumé <i>Abstract/Resumen</i>	<i>(abstract excerpted from the article)</i> “This article explores the decision-making process nonprofit organizations use to determine whether to pursue merger or other forms of interorganizational restructuring. The research uses a case study design, analyzing four examples of interorganizational restructuring. The findings describe both the structure and the characteristics of the processes used in four cases. The research found that the decision-making processes used in the four cases had several core elements. Participants in restructuring customized decision-making processes to meet their needs, and power dynamics shaped those processes. Findings about the characteristics of the process emphasize the importance of communication and trust. How partners used power affected the decision-making process and had implications for postmerger success. Decision-making processes for cases involving two partners exhibited characteristics that were different from those involving multiple partners. Future research should consider the role of trust in restructuring decisions and the responsibilities of board and staff in the restructuring assessment process.”
Mots-clés <i>Keywords/ Palabras clave</i>	Management, decision-making process, interorganizational restructuring, nonprofit.

POLITIQUES PUBLIQUES

Public Policies / Políticas Públicas

Titre <i>Title/Título</i>	Donors, ideologues, and bureaucrats: government objectives and the performance of the nonprofit sector
Auteur(s) <i>Author(s)/Autor(es)</i>	Eleanor Brown and Kaitlyn Caughlin.
Publication <i>Publication/Publicación</i>	Financial Accountability & Management, volume 25, issue 1, pages 99 - 114, 2009.
Lien <i>Link/ Enlace</i>	Paid access to this article at: http://www3.interscience.wiley.com/journal/121614451/abstract
Résumé <i>Abstract/Resumen</i>	<i>(abstract excerpted from the URL cited above)</i> “Ideologically driven managers of non profits prefer to deal with donors whose ideologies match their own. Bureaucratic managers prefer to control large organizations. In this paper, we model the government’s interest in nonprofit service provision and how it leads government to prefer larger firms than pure ideologues will choose, and smaller firms than pure bureaucrats choose. We explore the effect of population growth on the optimal than pure bureaucrats choose. We explore the effects of population growth on the optimal size of nonprofit organizations from the government’s point of view, and review policy tools available to government to influence the attractiveness of the nonprofit sector to managers with varying degrees of ideological and bureaucratic motivation.”

Mots-clés <i>Keywords/ Palabras clave</i>	Public policies, government policy, donors, ideology, nonprofit.
Titre <i>Title/Título</i>	Getting Third Sector Financing Right in Canada?: Quiet Incrementalism and Subversive Innovation toward Reform
Auteur(s) <i>Author(s)/Autor(es)</i>	Susan Phillips, Rachel Laforest and Andrew Graham
Publication <i>Publication/Publicación</i>	ISTR Conference Working Papers, Volume VI, Barcelona Conference 2008.
Lien <i>Link/ Enlace</i>	To access this paper, click here: http://www.istr.org/conferences/barcelona/WPVolume/Phillips.Laforest.Graham.pdf
Résumé <i>Abstract/Resumen</i>	<i>(abstract excerpted from the article)</i> “This paper explores the public policy and political challenges of reinventing the traditional public funding instruments and of developing new mechanisms of government financing in an environment in which accountability is the dominant preoccupation. Most of the literature on nonprofit finance either explores the finance issue from the perspective of the nonprofit (Young, 2007), examining for example the benefits and limitations of diversification, or considers the impact of levels of government funding on the sector as a whole, largely focusing on the question of whether public financing crowds out private donations (Brooks, 2000). In contrast, we examine public financing from the perspective of the state. (...) Our aim in this paper is first to highlight some of the dynamics surrounding each of these models, and to explore their usefulness for understanding the evolution of the financing landscape of nonprofits in Canada.”
Mots-clés <i>Keywords/ Palabras clave</i>	Public policies, financing, third sector, government, Canada.

AUTRES

Other / Otros

Titre <i>Title/Título</i>	Le mouvement coopératif québécois : des entreprises comme les autres ou un mouvement d'avenir?
Auteur(s) <i>Author(s)/Autor(es)</i>	Louis Favreau
Publication <i>Publication/Publicación</i>	Carnet de Louis Favreau – Chaire de recherche en développement des collectivités (CRDC), 14 avril 2009.
Lien <i>Link/ Enlace</i>	Article disponible sur le site web du CRDC: http://jupiter.uqo.ca/ries2001/carnet/spip.php?article31
Résumé <i>Abstract/Resumen</i>	<i>(résumé issu du site web du CRDC)</i> « C'est à l'occasion du 2 ^{ème} colloque des Journées Michel-Chartrand (qui se tiendra les 18 et 19 avril prochain) que j'ai préparé ce texte. Les « Journées Michel-Chartrand » est un organisme d'éducation populaire en Montérégie qui évolue dans la mouvance des réseaux de Québec solidaire. J'ai été invité à y prendre la parole pour présenter le mouvement coopératif québécois. À noter que cette organisation vise à promouvoir et à susciter une réflexion progressiste dans le domaine des politiques sociales et du monde du travail. Heureuse initiative que d'avoir ce type de réseau de militants car une réflexion sur un tel thème vient certainement combler un vide. Question majeure : en quoi les coopératives peuvent-elles être une alternative ? En même temps que moi, une dirigeante du Réseau des coopératives de travail du Québec, Isabelle Faubert-Mailloux, livre l'expérience de ce secteur. J'ai tout de suite accepté de participer à ce colloque d'autant plus que j'ai assez longtemps milité au Conseil central de Montréal (CSN) du temps de Michel Chartrand (années 70), époque où le syndicat du Centre de formation populaire (CFP) où je travaillais m'y déléguait. En ce qui me concerne, étant donné mon engagement et mes recherches sur le mouvement coopératif et les entreprises collectives

	(Favreau, 2008), j'ai donc proposé d'y aller d'une vue générale de ce mouvement. »
Mots-clés <i>Keywords/ Palabras clave</i>	Coopérative, mouvement coopératif, avenir, Québec.

Titre <i>Title/Título</i>	Pour une stratégie montréalaise en faveur du développement coopératif - Analyse du potentiel coopératif montréalais
Auteur(s) <i>Author(s)/Autor(es)</i>	Émilien Gruet
Publication <i>Publication/Publicación</i>	Cahier du Réseau québécois de recherche partenariale en économie sociale (RQRP-ÉS), No RQ-10-2008, Septembre 2008.
Lien <i>Link/ Enlace</i>	Article disponible sur le site web de l'ARUC-ÉS / RQRP-ÉS: http://www.aruc-es.ugam.ca/Portals/0/cahiers/RQ102008.pdf
Résumé <i>Abstract/Resumen</i>	<i>(résumé issu de l'URL cité ci-haut et de l'article)</i> « Ce rapport vise à observer plus attentivement le contexte montréalais pour mieux comprendre les facteurs qui limitent ou qui encouragent le développement de l'entrepreneuriat coopératif et permettre ainsi une analyse du potentiel de développement de cette formule sur l'agglomération montréalaise. Depuis une décennie, l'économie sociale dans son ensemble et plus particulièrement le secteur coopératif ont connu un formidable essor sur le territoire québécois et montréalais. Malgré l'importance du secteur coopératif à Montréal, les données désagrégées indiquent que le modèle coopératif est moins présent à Montréal qu'ailleurs au Québec. Celui-ci ne représente en effet que 10,7 % des coopératives non financières (et excluant l'habitation) du Québec. Ce rapport vise à observer plus attentivement le contexte montréalais pour mieux comprendre les facteurs qui limitent ou qui encouragent le développement de l'entrepreneuriat coopératif et permettre ainsi une analyse du potentiel de développement de cette formule sur l'agglomération montréalaise. Il se divise en deux parties. La première établit un recensement et une compilation des données statistiques disponibles et en fait ressortir les faits saillants. La seconde partie se base en partie sur la première et analyse le potentiel de développement des coopératives à Montréal (créneaux porteurs, enjeux socioéconomiques et secteurs en émergence). À travers une mise en perspective de la situation du monde coopératif à Montréal et de son potentiel de développement avec les enjeux et orientations politiques de la métropole, ce rapport met en avant l'importance d'une stratégie de développement coopératif montréalaise. »
Mots-clés <i>Keywords/ Palabras clave</i>	Coopérative, entrepreneuriat coopératif, potentiel, développement, Montréal.

Titre <i>Title/Título</i>	Social economy and social responsibility: alternatives to global anarchy of neoliberalism?
Auteur(s) <i>Author(s)/Autor(es)</i>	Ursa Golob, Klement Podnar and Marko Lah
Publication <i>Publication/Publicación</i>	International Journal of Social Economics, Vol. 36 No. 5, 2009, pp. 626-640
Lien <i>Link/ Enlace</i>	Paid access to this article at Emerald's article webpage: http://www.emeraldinsight.com/Insight/viewPDF.jsp?contentType=Article&FileName=html/Output/Published/EmeraldFullTextArticle/Pdf/0060360506.pdf
Résumé <i>Abstract/Resumen</i>	<i>(abstract excerpted from the article)</i> "This paper aims to point out a way to overcome the circumstances that arose out of the global neoliberal system. It is argued that this is possible when all relevant actors in society cooperate and that a change in a way of thinking in the private sector needs to come from within. The paper searches the alternative to neoliberalism in the social economy and responsibility paradigms by examining their theoretical and normative standpoints linking them to practical views. The paper argues that the solution to the hegemonic neoliberalism is the new model of social economy which can be put in force

	only by simultaneous cooperation of all key actors in a society, and especially a driving force behind the existing economic system – the for-profit sector. Lately it seems that its actors have, indeed, more actively take over their role within social economy, acknowledging the importance of the socially responsible behaviour. The paper introduces a four-leaf clover model of social economy actors and integrates the social economy paradigm with the notion of social responsibility of the for-profit sector.”
Mots-clés Keywords/ Palabras clave	Social economy, social responsibility, neoliberalism, paradigm, cooperation.
Titre Title/Título	Capitalism, Institutional Complementarities and the Third Sector. The Private Institutions for Social Solidarity (IPSS) in Portugal
Auteur(s) Author(s)/Autor(es)	Vasco Almeida
Publication Publication/Publicación	ISTR Conference Working Papers, Volume VI, Barcelona Conference 2008.
Lien Link/ Enlace	To access this paper, click here: http://www.istr.org/conferences/barcelona/WPVolume/Almeida.pdf
Résumé Abstract/Resumen	<i>(abstract excerpted from the article)</i> “How can one explain the different configurations adopted internationally by the third sector? Why do the third sector organizations (TSO) assume different logics, dynamics and functioning principles in different countries? Why do they interact in such a diverse manner with the other sectors of the economy? This paper uses the theoretical contribution of the varieties of capitalism (VoC) literature to provide an answer to these questions. (...) The analysis focuses particularly on those TSOs which function in the social welfare sphere - the Private Institutions for Social Solidarity (IPSS) - and shows that their characteristics and form of functioning are related to the variety of capitalism operating in Portugal. The study also compares the IPSS with their English counterparts - the Charities. It reveals that their differences - related to the composition of the workforce by sphere of activity, their state-oriented or market-oriented nature, concentration or dispersion level, volatility, innovation and marketing capacity, relations with the financial system and accountability - are explained by their embeddedness in the different models of capitalism, generally designated as the Mediterranean model and the Anglo-Saxon model, consolidated through a set of specific institutional complementarities.”
Mots-clés Keywords/ Palabras clave	Third sector, capitalism, international comparison, Portugal.

ACTIVITÉS DE RECHERCHE ET DE FORMATION

Research and formation activities / Actividades de investigación y formación

Titre Title/Título	Call for papers: Journal of Cooperatives
Organisme or Revue Organization or Journal /Organización o Revista	Journal of Cooperatives
Date Limite Deadline/ Fecha Límite	(not defined)
Lien Link/ Enlace	<i>Instructions for authors are online at:</i> http://www.agecon.ksu.edu/accc/ncera210/JOCGuidelines.htm
Information Information / Información	<i>(information excerpted from the URL cited above)</i> “The Journal of Cooperatives, a refereed professional journal, resumed publication as an electronic journal in 2007 and is currently accepting manuscript submissions. The journal's new format offers electronic submission; professional and constructive reviews by cooperative specialists, a timely review response and rapid publications upon acceptance. Current and archived volumes of the Journal are available on

	Agecon Search where the Journal of Cooperatives is averaging over 300 downloads a month. The Journal of Cooperatives provides a forum for original scholarly work on research, extension and teaching issues related to cooperatively owned business organizations and the cooperative business model. The emphasis of the journal is on cooperatives in the agribusiness and rural sectors and for cooperatively related research with a strong economic or business focus. The journal is open to manuscripts focusing on all types of cooperatives, emerging rural business forms and for relevant scholarly work from all professional disciplines. International submissions and articles focusing on globalization issues are also encouraged. The journal welcomes both theoretical and empirical research articles. Case-study submissions, teaching or outreach manuscripts, and short (1,200 words or less) commentary articles will also be considered for publication in separate sections of the journal. Submissions in these categories should be accessible to the non-specialist reader. All articles are subject to anonymous (double blind) peer review and will be selected for publication based on their originality, significance, validity, clarity and value in information exchange between academics and practitioners in the field of cooperative business. Book reviews will be included in the journal on a range of relevant books deemed to be of broad interest to our readership. Unsolicited complete reviews will not usually be accepted, but suggestions for reviews may be sent to the Editor.”
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Titre <i>Title/Título</i>	RECODATORIO - Petición de artículos: CIRIEC-España, revista de economía pública, social y cooperativa
Organisme or Revue <i>Organization or Journal /Organización o Revista</i>	CIRIEC - España
Date Limite <i>Deadline/ Fecha Límite</i>	15 de junio de 2009
Lien <i>Link/ Enlace</i>	Las instrucciones para los autores se encuentran disponibles en Español, Inglés y Francés en el sitio-web de la revista: http://www.ciriec-revistaeconomia.es
Information <i>Information / Información</i>	<i>(informaciones provenientes del sitio web arriba citado)</i> “El Consejo de Redacción de la revista Ciriec-España, revista de economía pública, social y cooperativa en su última reunión ha priorizado los siguientes temas al objeto de publicar artículos en la revista: 1. Los desafíos de una Ley marco de economía social 2. Crisis económica y economía social 3. La responsabilidad social de las empresas y la crisis También serán priorizados artículos sobre los siguientes temas: 4. Empleo, inserción sociolaboral y economía social 5. Economía pública, regulación y nuevas políticas públicas en un contexto de crisis 6. Economía social 2.0: redes socioeconómicas en el nuevo entorno de las TIC 7. Economía social y pobreza en el mundo.”

Titre <i>Title/Título</i>	RECALL - Call for papers: Special issue on Social Entrepreneurship and Social Enterprise
Organisme or Revue <i>Organization or Journal /Organización o Revista</i>	Journal of Nonprofit & Public Sector Marketing
Date Limite <i>Deadline/ Fecha Límite</i>	September 1 st , 2009.
Lien <i>Link/ Enlace</i>	<i>Instructions for authors are online at:</i> www.haworthpress.com/store/product.asp?sku=J054
Information <i>Information / Información</i>	<i>(information excerpted from a ISTR-L communication)</i> “The main aim of a social entrepreneurship as well as social enterprise is to further social and environmental goals. This need not be incompatible with

making a profit, but social entrepreneurs are often nonprofits. Social enterprises are for 'more-than-profit'. The Journal of Nonprofit & Public Sector Marketing (JNPSM) is publishing a special issue on social entrepreneurship and social enterprises to encourage additional research on these important topics. Empirical, conceptual, and literature review articles are welcome. In addition, 600 word book reviews are also welcome. We are discouraging case studies. Please send submissions as Word attachments to the editor at walter.wymer@uleth.ca."

Titre <i>Title/Título</i>	RECALL - Call for papers: Special issue on Nonprofit Marketing/Management Education
Organisme or Revue <i>Organization or Journal /Organización o Revista</i>	Journal of Nonprofit & Public Sector Marketing
Date Limite <i>Deadline/ Fecha Límite</i>	October 1 st , 2009.
Lien <i>Link/ Enlace</i>	<i>Instructions for authors are online at:</i> http://www.tandf.co.uk/journals/authors/WNONauth.asp
Information <i>Information / Información</i>	<i>(information excerpted from a ISTR-L communication)</i> "While the demand for nonprofit managers continues to grow, higher education still struggles over how best to educate future nonprofit leaders. Furthermore, nonprofit management is unique among university majors in that it may found in Schools of Public Administration, Schools of Social Work, or Business Schools. The Journal of Nonprofit & Public Sector Marketing (JNPSM) is publishing a special issue on nonprofit marketing and management education. Empirical, conceptual, and literature review articles are welcome. In addition, 600 word book reviews are also welcome. We are discouraging case studies. Please send submissions as Word attachments to the editor at walter.wymer@uleth.ca ."

ÉVÈNEMENTS À VENIR

Events / Eventos

Titre <i>Title/Título</i>	RECALL - China and Social Enterprise: Shifting perspectives and its importance for the UK
Organisateurs <i>Organizers/ Organizadores</i>	University of Northampton's CHINA Academic Symposium
Lieu/Date <i>Place/Date Lugar/Fecha</i>	Where? : University of Northampton Business School (United Kingdom) When? : May 21 st 2009, 10am to 4pm.
Lien <i>Link/ Enlace</i>	For more information about the University, please visit: http://www.northampton.ac.uk/
Information <i>Information / Información</i>	<i>(information excerpted from a ISTR-L communication)</i> "The Northampton Business School Centre for Entrepreneurship, Enterprise and Governance is organising a mini symposium as part of its British Council collaboration with the Capital University of Economics and Business, Beijing to consider the critical role of social enterprise in the current economic climate, and to compare the UK experience with that of China. This is a timely opportunity to contribute to discussions in a subject that is of increasing importance to the UK political agenda. We are looking for contributions from researchers and lecturers with an interest in China, the Olympics legacy, health and well being, regeneration and the social economy. The format will be a series of short presentations of current work with plenty of time for debate and networking. It also provides an accessible entry point for academics that may want to find out more about social enterprise or China. The Symposium will be followed on the 22nd May with an open conference on the subject to be held in Kettering."

Titre <i>Title/Título</i>	RECALL - The International Student Workshop on the Social Economy: Innovation & Sustainability in a Changing World – Exploring Social Economy Alternatives
Organisateurs <i>Organizers/ Organizadores</i>	The Canadian Association for Studies in Co-operation (CASC), The Association for Non-Profit and Social Economy Research (ANSER)
Lieu/Date <i>Place/Date Lugar/Fecha</i>	Where ? : Carleton University, Ottawa, Ontario (Canada) When ? : May 26 th 2009.
Lien <i>Link/ Enlace</i>	For more information about this conference, please visit: http://socialeconomy.info/en/content/upcoming-conferemnce-carleton-university
Information <i>Information / Información</i>	<i>(information excerpted from the URL cited above)</i> « It is with great pleasure that we invite you to attend the Student Workshop on the Social Economy on May 26th at Carleton University. This interdisciplinary student conference, Innovation & Sustainability in a Changing World – Exploring the Social Economy Alternatives is an initiative of the Social Economy Student Network (SESN), and aims to network students, academics and practitioners, and offer participants a better understanding of issues and research about the Social Economy. The conference will include twelve student presentations in both French and English, and a keynote address during the conference luncheon banquet. This year's speaker is Ted Jackson, a renowned international development activist and the director of The Centre for Training, Investment and Economic Restructuring at Carleton University. Through this exchange of ideas and knowledge, the Social Economy Student Network endeavors to strengthen awareness and leadership about the Social Economy among students in Canada. »

Titre <i>Title/Título</i>	RECALL - 2nd annual conference of the Association for Nonprofit and Social Economy Research
Organisateurs <i>Organizers/ Organizadores</i>	Association for Nonprofit and Social Economy Research (ANSER)
Lieu/Date <i>Place/Date Lugar/Fecha</i>	Where? : Carleton University, Ottawa, Ontario (Canada) When? : May 26 th to 29 th , 2009.
Lien <i>Link/ Enlace</i>	For more information about this conference, please visit: http://www.anser-ares.ca/files/en/ANSER_CFP.pdf
Information <i>Information / Información</i>	<i>(information excerpted from the URL cited above)</i> “ANSER/ARES is all about innovation: we bring together leading academic researchers, practitioners, consultants, policymakers and community organizations from Canada and internationally to discuss current and emergent issues, debates and challenges in the fields of civil society, social economy, and nonprofit research and practice. Join us for what promises to be an engaging and provocative conference. ANSER/ARES will meet during the 2009 Congress of the Humanities and Social Sciences. We invite you to submit proposals for individual papers, panels, or roundtable discussions on topics related to nonprofit and social economy research and practice in the Canadian, comparative, or international contexts. Proposals are particularly encouraged that fit into any of the following areas, broadly defined: <ul style="list-style-type: none"> • Social Economy & Financing Civil Society • Governance & Management • Public Policy & Government Relations • Co-operatives, Community Organizing, Community Economic Development • Communication, Networking & Social Marketing • Volunteering & Citizen Engagement We also accept proposals of wider relevance to civil society, nonprofits, and the social economy, but which may not fit the categories listed above. We are particularly interested in papers, panels and roundtables involving collaboration between academics and practitioners.”

Titre <i>Title/Título</i>	RECALL - 2009 CASC/ACÉC Conference
Organisateurs <i>Organizers/ Organizadores</i>	The Canadian Association for Studies in Co-operation (CASC) and the Canadian Co-operative Association (CCA)
Lieu/Date <i>Place/Date Lugar/Fecha</i>	Where ? : Carleton University, Ottawa, Ontario (Canada). When ? : May 27 th to 29 th , 2009.
Lien <i>Link/ Enlace</i>	For more information about this conference, please visit: http://www.coopresearch.coop/conferences/2009-conference/
Information <i>Information / Información</i>	<i>(information excerpted from the URL cited above)</i> “ Abstracts and proposals for panels are due on January 30 th , 2009. They may be submitted in English or French in either Word or Rich Text Format. Please include your name, affiliation, title, and email address in your submission, as well as the title and a 200-word description of your presentation (including your research question, methods, and findings, where applicable). Abstracts can be sent by email (preferred) to casc_pres@coopresearch.coop or by fax to 306-966-8517.”

Titre <i>Title/Título</i>	RECALL - 9th Annual Meeting of the European Civil Society Ph.D. Dissertation Network
Organisateurs <i>Organizers/ Organizadores</i>	EMES – European Research Network
Lieu/Date <i>Place/Date Lugar/Fecha</i>	Where ? : Leuven (Belgium). When ? : May 28 th to 31 th , 2009.
Lien <i>Link/ Enlace</i>	For more information about this conference, please visit the EMES website: http://www.emes.net/index.php?id=59&no_cache=1&tx_ttnews[tt_news]=211&tx_ttnews[backPid]=57&cHash=f749f3110e
Information <i>Information / Información</i>	<i>(information excerpted from the URL cited above)</i> “Call for participation directed towards PhD students from European universities doing research on civil society and third sector issues. The meeting is a unique opportunity for young academics to get to know fellow researchers from across Europe and to discuss their research in small working groups. In addition, the program consists of plenary lectures addressing both scientific themes and practical issues. The active participation of academic staff and graduated PhD students also allows for informal discussion about academic work and (post-)doctoral life. Various EMES members will participate in this event, including Jacques Defourny , who will deliver the keynote address and Taco Brandsen and Victor Pestoff , who will act as facilitators. In addition, a representative of the EMES PhD Student Network will share with participants his experience within this initiative. Former network meetings were held in Windsor (2001 & 2002), Dublin (2003), Stockholm (2004), Rolduc (2005), Vienna (2006), Münster (2007), and Kaunas (2008). Interested students should send their application to Dr. Lesley Hustinx no later than February 2, 2009.”

Titre <i>Title/Título</i>	RECALL - First European Research Conference on Microfinance
Organisateurs <i>Organizers/ Organizadores</i>	Centre Européen de Recherche en Microfinance (CERMi)
Lieu/Date <i>Place/Date Lugar/Fecha</i>	Where ? : Brussels (Belgium). When ? : June 2 nd to 4 th , 2009.
Lien <i>Link/ Enlace</i>	For more information about this conference, please visit: http://www.cermi.eu/
Information <i>Information / Información</i>	<i>(information excerpted from the URL cited above)</i> “Microfinance sector is developing at a rapid pace creating a growing demand for experienced professionals but also precise research within microfinance and credit institutions, banks and development investment funds in Europe and

abroad. The European Microfinance Platform, in partnership with the Centre for European Research in Microfinance (CERMi) is proud to organize the First European Research Conference on Microfinance, with the purpose to gather leading academic researchers and to develop suitable frameworks in a constantly changing landscape. The conference will be held over three days and consist of plenary sessions and panels based on submitted papers. Keynote speakers will be outstanding scholars in various fields of microfinance, invited as special guests. At present, three Keynote Speakers already confirmed their presence: Professors David Hulme (University of Manchester), Jonathan Morduch (New York University), Jean- Michel Servet, (Institut Universitaire d'Etudes du Développement de Genève).”

Titre <i>Title/Título</i>	RAPPEL - Congrès pancanadien de Développement Économique Communautaire 2009
Organisateurs <i>Organizers/ Organizadores</i>	Le Réseau canadien de développement économique communautaire (RCDÉC)
Lieu/Date <i>Place/Date Lugar/Fecha</i>	Où? : l'Université de Winnipeg, Manitoba (Canada). Quand? : du 3 au 6 juin 2009.
Lien <i>Link/ Enlace</i>	Pour inscription ou pour de plus amples informations, cliquez sur : http://www.ccednet-rcdec.ca/?q=fr/conference/national_conference
Information <i>Information / Información</i>	<i>(information issue du bulletin d'hiver 2008-2009 du RCDÉC)</i> « Le Congrès pancanadien de DÉC se tiendra du 3 au 6 juin à l'Université de Winnipeg située au centre-ville de Winnipeg, Manitoba. Prévoyez rejoindre 400 travailleuses et travailleurs, bénévoles, professionnelles et professionnels, et commanditaires/bailleurs de fonds du développement économique communautaire en provenance de toutes les régions du Canada, avec lesquels vous aurez l'occasion d'examiner des idées et de partager des connaissances sur les activités et les politiques de développement économique communautaire. »

Titre <i>Title/Título</i>	RECALL - 7th workshop on the challenges of managing the third sector
Organisateurs <i>Organizers/ Organizadores</i>	European Institute of Advanced Studies in Management
Lieu/Date <i>Place/Date Lugar/Fecha</i>	Where? : University of Nantes (France). When? : June 4 th and 5 th , 2009.
Lien <i>Link/ Enlace</i>	For more information about this workshop, please visit: http://www.eiasm.org/frontoffice/event_announcement.asp?event_id=604
Information <i>Information / Información</i>	<i>(information excerpted from the URL cited above)</i> “The Third Sector - such as the voluntary, charitable, financial co-operative, religious, health and educational organizations which sit outside the confines of the private ('profit') and public sectors - is facing a rapidly changing environment which challenges its efficient management and continuation. This research workshop seeks to examine current influences on the effective operation of these non-profit organizations. We are interested in high quality research papers which address the managerial challenges facing this sector. The organizers are particularly interested in the results of managerial, economic and inter-disciplinary approaches. This workshop will be of interest to researchers active in this area but also to policy-makers, senior managers and practitioners from all disciplines.”

Titre <i>Title/Título</i>	RECALL - 9th Annual Seminar - Congress for Third Sector Research (ISTR)
Organisateurs <i>Organizers/ Organizadores</i>	International Society for Third-Sector Research (ISTR)
Lieu/Date	Where ? : Tecnológico de Monterrey, Mexico City (Mexico)

Place/Date <i>Lugar/Fecha</i>	When ? : July 1 st to 3 rd , 2009.
Lien <i>Link/ Enlace</i>	For more information about this conference, please visit: http://www.istr.org/networks/lac/pdf/ISTR%20convocatoria%20ingles.pdf
Information <i>Information / Información</i>	<i>(information excerpted from the URL cited above)</i> “The main objective of the Seventh Regional Conference of ISTR for Latin America and the Caribbean is to offer a space for the exchange of ideas, theoretical frameworks and methodologies. The most specific objectives include the following: 1. Increase knowledge regarding different characteristics, relationships and processes of CSOs in various stages of socio political and socio economic development (stability and crisis), taking into account prior work presented at earlier regional conferences. 2. Delineate a classification of CSOs in Latin America and the Caribbean and advance in knowledge as compared to other regions with the objective of providing materials for cooperation, promotion of sustainable social development and the sector strengthening. 3. Generate knowledge that helps clarify the role of the third sector given the current social, economic and political problems at local, regional and global levels.” Deadline for submission of abstracts: 20 February 2009.

Titre <i>Title/Título</i>	RECALL - 2nd EMES International Conference on Social Enterprise
Organisateurs <i>Organizers/ Organizadores</i>	EMES European Research Network, IRIS Network (Istituto di Ricerca sull'Impresa Sociale), EURICSE (European Research Institute on Cooperative and Social Enterprises)
Lieu/Date <i>Place/Date Lugar/Fecha</i>	Where? : Trente (Italy). When? : July 1 st to 4 th , 2009.
Lien <i>Link/ Enlace</i>	For more information about this conference, please visit: http://www.euricse.eu/en/node/201
Information <i>Information / Información</i>	<i>(information excerpted from the URL cited above)</i> “The development of economic activities in the framework of organizations with a social mission is not a new phenomenon. Private economic institutions supplying general-interest services have long been a crucial part of the social, economic and political history in advanced and post-communist countries, as well as in developing countries. However, only in recent years have social enterprises and social entrepreneurship been acknowledged as welfare actors and as initiatives providing a solution to a number of current problems and challenges induced by both global and regional trends. Their contribution appears all the more relevant as new needs grow and become more diversified, public policies face new challenges and, consequently, the two-pole paradigm centered on the “state” and the “market” proves to be unsustainable. The Conference aims to gather scholars from all regions of the world - both senior and early-stage researchers - who have recently contributed to enrich the research and debate on social enterprise and social entrepreneurship, in advanced as well as in developing and transition countries.”

Titre <i>Title/Título</i>	RECALL - The Future of Social Enterprise: Models and Experiences
Organisateurs <i>Organizers/ Organizadores</i>	European Summer School on Social Economy (ESSE)
Lieu/Date <i>Place/Date Lugar/Fecha</i>	Where ? : University Residential Centre of Bertinoro (Italy) When ? : July 6 th to 11 th , 2009.
Lien <i>Link/ Enlace</i>	For more information about this conference, please visit: http://www.esse.unibo.it/

Information <i>Information /</i> <i>Información</i>	<p><i>(information excerpted from the URL cited above and from Andrea Bassi)</i></p> <p>“The basic idea is to put together 25 to 30 graduate and post-graduate students from all over the world in a international scientific and academic environment, to discuss several issues concerning the governance, management and accountability of the Social Enterprise in a globalized world.” <i>Andrea Bassi - University of Bologna.</i></p> <p>“ESSE intends to face the following topics: social enterprise in the European context, social enterprises’ organization and management (accountability, governance, reporting), the relationship between market and institutions and the evolution of markets, the financing tools for social enterprises, social enterprise development in the globalization. A brief presentation of case studies will supplement the theory with a practical perspective. ESSE would like to be an opportunity for students to deepen those topics in a multi-disciplinary approach, allowing them to enhance their knowledge and improve their skills in order to work in the Sector. This intent will be reached within an international perspective, and allowing them to present their study projects.”</p>
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Titre <i>Title/Título</i>	RECODATORIO - La Economía Social y Solidaria en América Latina
Organisateurs <i>Organizers/</i> <i>Organizadores</i>	Asociación Latinoamericana de Sociología
Lieu/Date <i>Place/Date</i> <i>Lugar/Fecha</i>	¿Dónde? : Buenos Aires (Argentina) ¿Cuándo? : del 31 de agosto al 4 de septiembre de 2009
Lien <i>Link/ Enlace</i>	Para obtener más información, pueda visitar : http://www.alas.fsoc.uba.ar/
Information <i>Information /</i> <i>Información</i>	<p><i>(informaciones provenientes del sitio web arriba citado)</i></p> <p>La RILESS ha presentado la propuesta de realizar una sesión asociada sobre el tema general: La Economía Social y Solidaria en América Latina, que fue aceptada por las autoridades académicas del Congreso. La sesión se ubica dentro del Grupo de Trabajo 18 : “Reestructuración productiva, trabajo y dominación social”, coordinado por Ricardo Antunes, Marcos Supervielle, Demetrio Taranda y Beatriz Whele. La coordinación de la sesión asociada está a cargo de José Luis Coraggio. La Coordinación de la RILESS definió tres orientaciones temáticas amplias para centrar los trabajos y las sesiones específicas:</p> <ol style="list-style-type: none"> 1. Teoría de la Economía Social y Solidaria: sus encuadres en los sistemas teóricos generales. 2. Las prácticas de la Economía Social y Solidaria: variaciones nacionales o Macroregionales. 3. Los actores/sujetos de la Economía Social y Solidaria.

Titre <i>Title/Título</i>	RECALL - 2nd International CIRIEC Research Conference on the Social Economy
Organisateurs <i>Organizers/</i> <i>Organizadores</i>	The Swedish Institute for Social Economy (CIRIEC-Scandinavia), Mid Sweden University , CIRIEC International and the Platform for Social Economy in the Mid-Sweden region.
Lieu/Date <i>Place/Date</i> <i>Lugar/Fecha</i>	Where ? : Östersund (Sweden). When ? : October 1 st and 2 nd , 2009.
Lien <i>Link/ Enlace</i>	For more information about this conference, please visit: http://socek.se/ciriec_research_2009
Information <i>Information /</i> <i>Información</i>	<p><i>(information excerpted from the URL cited above)</i></p> <p>“The second International CIRIEC Research Conference on the Social Economy will take place in 2009, 1-2 October in Östersund, Sweden. Mid Sweden University and Social Economy actors in the County of Jämtland and Västernorrland are happy to invite You to this special occasion of two dynamic and interesting days with highly respected researchers and practitioners. We</p>

will experience fruitful discussions between researchers and practitioners, between researchers from different parts of the world and between policy makers and academics. The Swedish Institute for Social Economy (CIRIEC-Scandinavia), Mid Sweden University, CIRIEC International and the Platform for Social Economy in the Mid-Sweden region are closely working together in order to create an exceptional forum for knowledge exchange, contributing to the development of international networks and partnerships. The City of Östersund and the County of Jämtland is well known for its long commitment and support to the Social Economy and its entrepreneurs. This becomes evident when you see the variety and scope of actors and activities in the region. You will have the possibility to meet with Social Economy entrepreneurs in our region. We hope you will take the opportunity to come to our conference and you are warmly welcome to the Mid Sweden University and the City of Östersund.”

Titre <i>Title/Título</i>	RECALL - Changes, Challenges and New Opportunities for the Third Sector
Organisateurs <i>Organizers/ Organizadores</i>	Center for the Third Sector
Lieu/Date <i>Place/Date Lugar/Fecha</i>	Where? : University of Northampton Business School (United Kingdom) When? : November 2 nd - 4 th , 2009, Taipei (Taiwan)
Lien <i>Link/ Enlace</i>	<i>Instructions for authors are online at:</i> http://tw.funwish.net/nccu333/istr/callpaper.htm
Information <i>Information / Información</i>	<i>(information excerpted from a ISTR-L communication)</i> “The world is under great transformation. Globalization has become a trend that is very difficult to resist. The result of it could be some countries or a few special locations receive great benefits, and living standards in those areas are greatly lifted. On the other hand, globalization has also brought many seriously social problems for the world, especially in those underdeveloped and developing countries. For example, the problems include poverty, inequalities, social exclusiveness, community dissolution, unsustainable environment, ethnic conflict, cultural tensions, and among others. Accompanying with recent economic crisis around the world, it shows that globalization does not keep its promise to bring a better life for the entire world. Arguments for free market in the era of globalization do also escort with a new neoliberal governance structure, and it probably can be named as privatization. The market mechanism and value of efficiency have become the major driving forces for the society. In order to increase capital accumulation and economic efficiency of the entire country many governments transform their roles and have partially abandoned their former obligations. Many powerless people located in some special places are left behind. On the same time, the political process is restrained to limited elites; large numbers of people are turned off from participation. Problem of political legitimacy therefore has become a serious one in many countries. This new world stage contains an imbalance and contradictory structure, and it has generated special concerns among diverse civil society actors on the kinds of social change that are occurring. Although civil society researchers and actors have shown significant advance in attaining more just and inclusive societies, there remain enormous challenges that demand multi-disciplinary approaches and new strategic alliances among the Third Sector and with the market and state sectors. The transforming world not only brings serious changes and challenges, but it probably also carries new opportunities for us. It invites scholars and practitioners to imagine a progressive and alternative future and to exchange their experiences and findings. The main theme of the 6th ISTR Asia and Pacific Regional Conference on the third sector therefore addresses the issue of changes, challenges, and opportunities for the third sector, specifically in the globalization era.”

VARIA

Titre <i>Title/Título</i>	Research on the Economic Impact of Cooperatives (USA)
Auteur(s) <i>Author(s)/Autor(es)</i>	Steven Deller, Ann Hoyt, Brent Hueth and Reka Sundaram-Stukel
Publication <i>Publication/Publicación</i>	University of Wisconsin Center for Cooperatives, March 2009, funded by the U.S. Department of Agriculture.
Lien <i>Link/ Enlace</i>	To access the working paper, click here: http://www.ncba.coop/pdf/ReportFULL.pdf
Résumé <i>Abstract/Resumen</i>	<i>(abstract excerpted from the URL cited above)</i> “The cooperative ownership model is used in a wide variety of contexts in the United States, ranging from the production and distribution of energy to delivery of home health care services for the elderly. Although cooperative businesses have been responsible for many market innovations and corrections of market imperfections, little is known about their impact as an economic sector. Until this project, no comprehensive set of national-level statistics had been compiled about U.S. cooperative businesses, their importance to the U.S. economy, or their impact on the lives and businesses of American citizens. This report describes and quantifies the magnitude of economic activity accounted for by U.S. cooperative businesses. It describes the legal and economic characteristics that were used to define cooperative firms; methods used to measure cooperative activity across all sectors of the US economy; and approaches developed to collect appropriate data. Finally, it provides a census of cooperatives, summarizes the extent of their activity by economic sector, and measures their impact on aggregate income and employment.”
Mots-clés <i>Keywords/ Palabras clave</i>	Cooperatives, economic impact, research, report, USA.

Titre <i>Title/Título</i>	Marketing micro-finance to women: integrating global with local
Auteur(s) <i>Author(s)/Autor(es)</i>	Robert Rugimbana and Anita Spring
Publication <i>Publication/Publicación</i>	International Journal of Nonprofit and Voluntary Sector Marketing, Volume14, Issue2, 2009, pg. 149, 5 pages.
Lien <i>Link/ Enlace</i>	Paid access to this article at: http://www3.interscience.wiley.com/journal/110481870/home
Résumé <i>Abstract/Resumen</i>	<i>(abstract excerpted from the URL cited above)</i> “Since the 2005 International Year of Microfinance, how well are micro-finance interventions (MFIs) working? MFIs are often seen as a panacea for poverty reduction, particularly among women and through enterprise development. Yet MFIs in Africa have often failed, and may even cause more harm than good. In East Africa for example, MFIs continue to advocate that one size (credit only) fits all strategy. Such a generic remedy is by definition relatively (i) harmonized but not necessarily (ii) aligned with the full diversity of preferences and norms at a local grassroots level. To improve any marketing fit between MFIs and local market contexts in East Africa, interventions can become more pluralistic, blending global with local solutions. Based on a review of research with economically poor women in East Africa, a blend of credit only and communal-based systems like rotating savings and credit associations, is suggested. Diversified delivery systems like this are antithetical to (i) harmonisation, but would improve the degree of (ii) alignment between MFIs and the adaptively pluralistic belief systems already in place. Hence a key to making MFIs more sustainable, and thereby reducing poverty more effectively, is to respect their global-local interface, or glocality.”

Mots-clés

Keywords/ Palabras
clave

Development, micro-finance, associations, marketing, East Africa.

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