



ECO-SOC INFO

Bulletin de veille sur la recherche en économie sociale

Volume 13 • Numéro 10/11 • Octobre/Novembre 2018

Responsables: **Marie J. Bouchard et Tassadit Zerdani**

Ce bulletin a été financé par les partenaires suivants : CIRIEC-Canada (le Centre interdisciplinaire de recherche et d'information sur les entreprises collectives, une section du CIRIEC International); CRISES-UQAM (le Centre de recherche sur les innovations sociales de l'UQAM); le TIESS (Territoires innovants en économie sociale et solidaire) et les fonds de recherche de Marie J. Bouchard.

This bulletin was supported by these partners: CIRIEC-Canada (the Interdisciplinary Research and Information Center on Collective Enterprises, a section of CIRIEC International); CRISES-UQAM (Center for Research on Social Innovations); TIESS (Innovative Territories in Social and Solidarity Economy) and Marie J. Bouchard's research funds.

Este boletín fue apoyado por Estos socios: CIRIEC-Canadá (el Centro Interdisciplinario de Investigación e Información sobre Empresas Colectivas, una sección del CIRIEC Internacional); CRISES-UQAM (El Centro de investigaciones sobre las innovaciones sociales, UQAM); TIESS (Territorios innovadores en economía social y solidare) y los fondos de investigación de Marie J. Bouchard.

ARTICLES ET MONOGRAPHIES

PERIODIC ARTICLES AND PUBLICATIONS / ARTÍCULOS Y PUBLICACIONES

GOVERNANCE ET INTÉRÊT GÉNÉRAL

GOVERNANCE AND GENERAL INTEREST / GOBERNANZA Y INTERÉS GENERAL

Board Effectiveness in Nonprofit Organizations: Do Interactions in the Boardroom Matter?

Show all authors

Les parts congrues de la coopération : penser la question de la propriété dans les Coopératives d'activités et d'emploi. L'exemple de la Scop Coopaname

Member Values over Time. A Study of the Relationship between Member Values, Age and Length Of Membership

MODES DE DÉVELOPPEMENT ET DE FINANCEMENT

MODES OF DEVELOPMENT AND FINANCING / MODOS DE DESARROLLO Y DE FINANCIAMIENTO

Investigating the Potential of Cooperatives to Reembed the Economy: a Multiple Case Study of Food Cooperatives in Belgium

Equity crowdfunding, une régulation traditionnelle pour un modèle innovant?

Le crowdfunding concepts, réalités et perspectives

Banco Bem (Vitoria, Brésil): une banque communautaire de développement entre résilience et normalisation

L'entrepreneuriat institutionnel: un vecteur du développement de l'économie sociale et solidaire de La Réunion

Émergence et développement de l'économie sociale et solidaire à La Réunion

Scandinavian Civil Society and Social Transformations. The Case of Norway

GESTION

MANAGEMENT / GESTIÓN

The Drivers of Collaborative Success between Rural Economic Development Organizations

Do Hybrid Firms Out-Provide Traditional Business Structures? An Examination of Prosocial Behavior in North Carolina Firms

Live to Fight Another Day? Organizational Maintenance and Mortality Anxiety of Civil Society Organizations

The Social Network?: Nonprofit Constituent Engagement Through Social Media

Sociétés commerciales agricoles acquises par des coopératives : quelles motivations lorsque les agriculteurs deviennent coopérateurs ?

Volunteer Engagement in Housing Co-operatives: Civil Society "en miniature"

POLITIQUES PUBLIQUES

PUBLIC POLICIES/ POLÍTICAS PUBLICAS

Participatory Art as a Social Practice of Commoning to Reinvent the Right to the City

CONCEPTS ET DÉFINITIONS

CONCEPTS AND DEFINITIONS / CONCEPTOS Y DEFINICIONES

The Cowl Does Make the Monk": Understanding the Emergence of Social Entrepreneurship in Times of Downturn

AUTRES

OTHER / OTROS

Resisting to the Neoliberal Urban Fabric: Housing Rights Movements and the Re-appropriation of the 'Right to the City' in Rome, Italy

At the Intersection of Social Entrepreneurship and Social Movements: The Case of Egypt and the Arab Spring

Nonprofit Advocacy Tactics: Thinking Inside the Box?

Civil Society and Social Innovation in Public Arenas in Brazil: Trajectory and Experience of the Movement Against Electoral Corruption (MCCE)

NUMÉROS SPÉCIAUX

SPECIAL ISSUES/ NÚMEROS ESPECIALES

Crowdfunding: la finance autrement ?

Urban Mobilization

VARIA

Innovation inclusive : Nouvelles idées et nouveaux partenariats pour des communautés plus fortes

APPELS À CONTRIBUTIONS

CALLS FOR CONTRIBUTIONS / CONVOCATORIAS DE ARTÍCULOS

ÉVÉNEMENTS À VENIR

EVENTS / EVENTOS

ARTICLES ET MONOGRAPHIES

Periodic articles and publications / Artículos y publicaciones

GOVERNANCE ET INTÉRÊT GÉNÉRAL

Governance and general interest / Gobernanza y interés general

Board Effectiveness in Nonprofit Organizations: Do Interactions in the Boardroom Matter?

Show all authors

Stijn Van Puyvelde, William A. Brown, Vernetta Walker. *Nonprofit and Voluntary Sector Quarterly*, volume 47, issue 6, December 2018.

<http://journals.sagepub.com/doi/abs/10.1177/0899764018762318>

Abstract excerpted from the URL cited above: "This study explores how perceived interactions in the boardroom are associated with perceptions of board effectiveness in nonprofit organizations. The relationships between board chair leadership, board meeting practices, board group dynamics, and the perceived effectiveness of the board in several governance roles and responsibilities are investigated. The results show that interactions in the boardroom matter: they are generally positively associated with both board chairs' and chief executives' perceptions of board effectiveness. Based on these results, several practical implications are formulated for boards seeking to improve their effectiveness."

Les parts congrues de la coopération : penser la question de la propriété dans les Coopératives d'activités et d'emploi. L'exemple de la Scop Coopaname

Stéphane Veyer et Joseph Sangiorgio. *Revue internationale de l'économie sociale (RECMA)*, issue 350, Octobre 2018.

<http://recma.org/article/les-parts-congrues-de-la-cooperation-penser-la-question-de-la-propriete-dans-les>

Résumé issue de l'URL ci-haut: « Ce qui est congru est juste, exact. Toute expérience coopérative implique un débat permanent sur les parts congrues de la coopération, où se joue notamment l'équilibre entre personne et collectif. Mais comment coopérer congrûment quand la coopération intègre une troisième partie, l'activité – objet juridique mal identifié qui constitue pourtant l'une des deux composantes de la Coopérative d'Activités et d'Emploi (CAE) ? En étudiant de quelle manière Coopaname, Scop issue du mouvement des CAE, traite la question du résultat comptable, les auteurs illustrent comment le débat sur les choix de gestion dans un jeu coopératif complexe débouche sur une appréhension originale du rapport à la propriété. La négociation permanente entre injonctions de gestion contradictoires semble ainsi fonder le commun coopératif. »

Member Values over Time. A Study of the Relationship between Member Values, Age and Length Of Membership

Peter Suter and Markus Gmür. *Journal of Nonprofit and Public Sector Marketing*, volume 30, issue 4, December 2018.

<https://www.tandfonline.com/doi/abs/10.1080/10495142.2018.1452825?journalCode=wnon20>

Abstract excerpted from the URL cited above: "Expectations of association members change over time depending on two factors: age and length of membership. In the product- and service-marketing literature, the fact of changing needs and expectations during a customer's life cycle is already well explored. So far, this is not the case in the research on members of nonprofit organizations. This paper closes this research gap from a member-value perspective by discussing the links among age, length of membership, and value perception. Survey data from 1,613 members of a Swiss hiking trail association reveal that both temporal metrics show significant positive relationships with all member-value dimensions: enjoyment, affection, identity, power, participation, understanding, and safety. In this respect, length of membership shows stronger effects than age and the only member value unaffected by time is that of individual economic goals. The paper closes with practical implications for the management of membership associations".

MODES DE DÉVELOPPEMENT ET DE FINANCEMENT

Modes of development and financing / Modos de desarrollo y de financiamiento

Investigating the Potential of Cooperatives to Reembed the Economy: a Multiple Case Study of Food Cooperatives in Belgium

Julien Vatenakels and Jérôme Pelenc. CIRIEC International working paper, issue 5, 2018.

<http://www.ciriec.uliege.be/wp-content/uploads/2018/07/WP2018-05.pdf>

Abstract excerpted from the URL cited above: “It is now widely acknowledged that the development of conventional capitalist food systems has provoked multiple social, environmental and economic problems which are undermining the sustainability of the agro-food industry. As a response, many bottom-up, solution-oriented initiatives have flourished. Among them, food cooperatives have brought together citizens, producers, entrepreneurs, distributors and other actors to build alternative, sustainable, local food systems along the entire food supply chain. The capacity of these diverse cooperatives to move the economy towards sustainability remains unclear. To investigate this, we conducted a qualitative study involving three food cooperatives in Belgium. By examining how they have implemented two cooperative principles, we explored to what extent they are helping to “re-embed” the economy in society. From an empirical point of view, we offer a typology of food cooperatives and their “re-embedding potential” as a new research hypothesis. “

Equity crowdfunding, une régulation traditionnelle pour un modèle innovant?

Johan Bouglet. Revue Française de Gestion, issue 273, octobre 2018.

<https://www.cairn.info/revue-francaise-de-gestion-2018-4-p-107.htm>

Résumé issue du l'URL ci-haut: « Cet article présente les mécanismes de gouvernance à l'œuvre dans le cas des plateformes d'equity crowdfunding. À rebours d'une littérature qui fait la place belle aux mécanismes cognitifs, une étude empirique menée grâce à une base de données originale sur les plateformes françaises d'equity crowdfunding montre que ces dernières sont également très attentives aux mécanismes disciplinaires, censés garantir l'intérêt des actionnaires. Les auteurs mettent également en évidence le rôle clé joué par les business angels dans le système de gouvernance. »

Le crowdfunding concepts, réalités et perspectives

Olivier Joffre, Donia Trabelsi. Revue française de gestion, issue 273, octobre 2018.

https://www.cairn.info/revue-francaise-de-gestion-2018-4-p-69.htm?WT.mc_id=RFG_273

Résumé issue du l'URL ci-haut: « Les entrepreneurs porteurs de projets innovants sont nombreux à se tourner vers les plateformes de crowdfunding (ou financement participatif), qu'elles soient de don, avec ou sans contrepartie, d'investissement en capital, de prêt solidaire ou sans intérêts, etc. Selon le baromètre du crowdfunding en France, 24 126 projets ont été financés en 2017 par 1 655 603 financeurs. Associé au mouvement... »

Banco Bem (Vitoria, Brésil): une banque communautaire de développement entre résilience et normalisation

Timothée Narring. Revue internationale de l'économie sociale (RECMA), issue 350, octobre 2018.

<http://recma.org/article/banco-bem-vitoria-bresil-une-banque-communautaire-de-developpement-entre-resilience-et>

Résumé issue du l'URL ci-haut: « Depuis la fin des années 1990, les banques communautaires de développement (BCD) du Brésil expérimentent une démocratisation de la finance en rendant son accès plus égalitaire et en relocalisant sa gestion à l'échelle des quartiers. Leur modèle repose sur la solidité du développement communautaire qui fait de l'auto-organisation des favelados, les habitants des favelas, la clé pour améliorer leurs conditions de vie. À partir d'une étude de cas consacrée à Banco Bem, première banque communautaire créée en 2005 en dehors de l'État du Ceará, et d'observations sur Banco Palmas, cette contribution analyse les retombées et les difficultés des pratiques de finance solidaire dans un contexte marqué par des pratiques clientélistes et une pression normalisatrice du marché. »

L'entrepreneuriat institutionnel: un vecteur du développement de l'économie sociale et solidaire de La Réunion

Frédéric Annette, Patrick Valéau and Philippe Eynaud. Revue internationale de l'économie sociale (RECMA), numéro 350, octobre 2018.

<http://recma.org/article/lentrepreneuriat-institutionnel-un-vecteur-du-developpement-de-leconomie-sociale-et>

Résumé issu de l'URL ci-haut : « La Réunion a connu trois périodes distinctes dans le développement de l'économie sociale et solidaire (ESS) entre 2000 et 2015. Dans un premier temps, les normes établies par les pouvoirs publics structurent le champ et lui permettent de s'ouvrir localement. La deuxième période voit des entrepreneurs de l'ESS utiliser les marges du système pour élaborer de nouveaux modèles organisationnels, mais le changement sociétal reste limité. La troisième étape est celle de la constitution de réseaux entrepreneuriaux animés par la volonté de changer les règles du jeu en s'appuyant sur la diversité des arrangements institutionnels et en développant un entrepreneuriat collectif. Dans cette recherche, les auteurs questionnent la capacité de ce dernier à être un vecteur du développement et de la vitalité de l'ESS à La Réunion. »

Émergence et développement de l'économie sociale et solidaire à La Réunion

Guilaine David. Revue internationale de l'économie sociale, issue 350, octobre 2018.

<http://recma.org/article/emergence-et-developpement-de-leconomie-sociale-et-solidaire-la-reunion>

Résumé issu de l'URL ci-haut : « Cet article présente l'évolution historique de l'économie sociale et solidaire à La Réunion. L'auteure met l'accent sur ses particularités liées aux contraintes géographiques de l'insularité et à l'histoire de cette île de peuplement devenue un département d'outre-mer. Apparue au XIX^e siècle dans une logique de secours et d'urgence, l'économie sociale a été le terreau des associations d'action sociale et de la mutualité d'aujourd'hui. Son essor s'est poursuivi au début des années 1930 dans le domaine de l'agriculture, puis dans celui des activités portuaires au cours des années 1990. Parallèlement, des associations d'insertion en lien avec les politiques publiques ont été créées. Face à ce développement en « tuyaux d'orgue », la médiation institutionnelle a encouragé l'interconnaissance comme levier de soutien à l'émergence d'autres modes d'entrepreneuriat. »

Scandinavian Civil Society and Social Transformations. The Case of Norway

Enjolras Bernard and Strømsnes Kristin. Springer International Publishing, Nonprofit and Civil Society Studies, 489 pages, 2018

<https://www.springer.com/us/book/9783319772639>

Abstract excerpted from the URL cited above: "This book aims at presenting a conceptual apparatus and empirical analysis of the ways Nordic civil society is affected by social transformations by focusing on the Norwegian case. The Norwegian empirical focus allows identifying processes and factors of change that are relevant outside this context and enable us to understand, on a more general basis, the relationship between social transformations and transformations affecting the voluntary sector. This book will make an original contribution to the field of comparative civil society studies both by increasing the available knowledge on the Nordic civil society model and by analyzing the societal transformations affecting civil society over time."

GESTION

Management / Gestión

The Drivers of Collaborative Success between Rural Economic Development Organizations

Brandon Ofem, Bindu Arya and Stephen P. Borgatti. Nonprofit and Voluntary Sector Quarterly, volume 47, issue 6, December 2018.

<http://journals.sagepub.com/doi/abs/10.1177/0899764018783084>

Abstract excerpted from the URL cited above: "The nonprofit literature has directed attention to exploring how features of the broader structure of exchanges within regional collaboration networks impact the dynamics and outcomes of a single partnership. This study examines how partners' relative positions within a collaboration network impact their interdependence and collaborative success. Our analysis of 298 collaborations between 98 economic development organizations operating in an economically distressed rural region demonstrates that social network properties—structural embeddedness and relative centrality—have substantial effects on exchange partners' collaborative success. We also investigate whether network effects are mediated by the two dimensions of interdependence, mutual dependence and power imbalance. Together, our theorizing and results speak to the driving factors of collaborative success in a context where collaboration is particularly vital."

Do Hybrid Firms Out-Provide Traditional Business Structures? An Examination of Prosocial Behavior in North Carolina Firms

Alexandra Graddy-Reed. *Nonprofit and Voluntary Sector Quarterly*, volume 47, issue 6, December 2018.

<http://journals.sagepub.com/doi/abs/10.1177/0899764018786468>

Abstract excerpted from the URL cited above: "With the rise of social enterprises has come a push for formal hybrid legal forms. Hybrid structures formalize a for-profit model with a social mission but carry no tax benefits. Using the case of North Carolina, this article examines a sample of formal hybrid firms and variation in their prosocial practices compared with informal social enterprises and traditional for-profit and nonprofit entities. Using firm-level survey data, Poisson estimations reveal that formal hybrid firms are associated with additional production-related prosocial practices as compared with traditional for-profits, informal social enterprises with both for-profit and nonprofit structures, and traditional nonprofits. This study contributes to the literatures on organizational identity and prosocial behavior as well as to the field of social enterprise by offering a comparison of formal and informal hybrid identification with a relatively large sample quantitative analysis."

Live to Fight Another Day? Organizational Maintenance and Mortality Anxiety of Civil Society Organizations

Frederik Heylen, Bert Fraussen and Jan Beyers. *Nonprofit and Voluntary Sector Quarterly*, volume 47, issue 6, December 2018.

<http://journals.sagepub.com/doi/abs/10.1177/0899764018788664>

Abstract excerpted from the URL cited above: "Communities of civil society organizations are characterized by substantial volatility, as new organizations are continuously established and old ones are regularly disbanded. This article aims to improve our understanding of the dynamic nature of civil society by focusing on a particular aspect of organizational maintenance, namely, mortality anxiety. Building upon previous work that assesses actual and perceived survival chances of civil society organizations, we examine how inter-organizational competition, ties with public authorities, and the internal institutionalization of civil society organizations shape how these groups assess their survival chances. Our results demonstrate that high levels of inter-organizational competition and a strong reliance on government funding significantly increase mortality anxiety. Furthermore, they highlight the importance of a professionalized and internally differentiated structure. We rely on survey data and focus on the case of Belgium, in this way providing a first assessment of mortality anxiety in a neo-corporatist political system."

The Social Network?: Nonprofit Constituent Engagement Through Social Media

Jamie N. Smith. *Journal of Nonprofit & Public Sector Marketing*, volume 30, issue 3, pages 294-316, October 2018.

<https://www.tandfonline.com/doi/abs/10.1080/10495142.2018.1452821>

Abstract excerpted from the URL cited above: "Social media has become an important part of public relations for nonprofit organizations. Social media has the potential to engage stakeholders and constituents of nonprofit organizations. However, little scholarly attention has been focused on how users react to social media posts by nonprofit organizations. To enhance understanding of how organizational social media activity affects users' engagement, this study examines Facebook and Twitter utilization and user response of nonprofit advocacy groups. The analysis reveals that users respond differently to stimuli across platforms."

Sociétés commerciales agricoles acquises par des coopératives : quelles motivations lorsque les agriculteurs deviennent coopérateurs ?

Francis Declerck et René Mauget. *Revue internationale de l'économie sociale (RECMA)*, issue 350, octobre 2018.

<http://recma.org/article/societes-commerciales-agricoles-acquises-par-des-cooperatives-queelles-motivations-lorsque>

Résumé issue de l'URL ci-haut: « Dans l'industrie alimentaire française, la part de marché des coopératives agricoles a augmenté d'environ 7% de 2000 à 2015, principalement par l'acquisition de sociétés commerciales. Dans certains cas, les agriculteurs fournisseurs de ces entreprises sont devenus membres des coopératives. Dans d'autres, ils sont restés agriculteurs fournisseurs non-coopérateurs ou sont partis à la concurrence. La présente recherche vise à identifier les motifs et les modalités de prises de décision des agriculteurs et des coopératives, de sorte à compléter la théorie économique sur les relations entre une coopérative et ses filiales en sociétés commerciales. Elle s'appuie sur l'étude de cinq cas d'acquisition de sociétés commerciales par des coopératives agricoles. »

Volunteer Engagement in Housing Co-operatives: Civil Society “en miniature”

Peter Suter and Markus Gmür. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, volume 29, issue 4, pages 770–789, August 2018.

[https://link.springer.com/article/10.1007/s11266-018-9959-](https://link.springer.com/article/10.1007/s11266-018-9959-0?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4)

[0?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4](https://link.springer.com/article/10.1007/s11266-018-9959-0?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4)

Abstract excerpted from the URL cited above: « Housing co-operatives host miniature versions of civil society. They vitalize a social system that is shaped by formal regulations, economic functions and a population of private housing units. The study examines factors that influence a person’s willingness to volunteer in civic society using a multilevel analysis based on survey data from 32 co-operatives and 1263 members. To do so, the social exchange theory is extended to include the member value approach, which connects social engagement with the fulfillment of a range of needs, thus going beyond a narrow economic cost–benefit analysis. Study results show that volunteer engagement largely depends on the degree to which members can expect to experience their own achievement. This finding provides an explanation for significant differences in the engagement levels beyond factors that have already been determined (age, level of education). On an organizational level, the study reveals that the age of an organization influences volunteer engagement, but that the size and the degree of professionalization do not have an effect on it.”

POLITIQUES PUBLIQUES

Public policies/ Políticas públicas

Participatory Art as a Social Practice of Commoning to Reinvent the Right to the City

Philippe Eynaud, Maité Juan and Damien Mourey. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, volume 29, issue 4, pages 621–636, August 2018.

[https://link.springer.com/article/10.1007/s11266-018-0006-](https://link.springer.com/article/10.1007/s11266-018-0006-y?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4)

[y?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4](https://link.springer.com/article/10.1007/s11266-018-0006-y?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4)

Abstract excerpted from the URL cited above: “The right to the city is a concept that helps rethink spatial–social dynamics, which has recently reinvigorated the field of organization studies. Following Lefebvre and considering the failure of both the market and the state, other scholars pinpoint the need to rethink social–spatial and geographical–historical relations. They do so by theorizing the city as a host for urban commons. Collective and non-commodified, these spatial–social experiences need to be constantly reproduced and preserved through commoning practices in the struggle against spatial injustice. A case study shows that a civil society organization (CSO) uses participatory art to (re)produce urban commons at the level of a local community and to redress partially spatial injustice. We theorize participatory art-making as a social practice of commoning, i.e., a process of organizing for the commons—collective art-based activities to serve a community—and of the common—to (re)produce a community while performing them. Such commoning practices are not only about sharing urban resources but also about using and experiencing differently urban spaces. By making participatory artworks in public spaces and co-designing street furniture with residents of poor areas, TDA helps to better cope with the tensions between residents and local authorities and between amateurs and professional artists. By negotiating the long-term implementation of these creative artworks in the public space with public authorities, TDA has fostered the empowerment of inhabitants as they have experienced citizens’ reappropriation of some public spaces in Marseille.”

CONCEPTS ET DÉFINITIONS

Concepts and definitions / Conceptos y definiciones

The Cowl Does Make the Monk”: Understanding the Emergence of Social Entrepreneurship in Times of Downturn

José Luis Molina, Hugo Valenzuela-García, Miranda J. Lubbers, Paula Escribano and Marta M. Lobato.

VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations, volume 29, issue 4, pages 725-739, August 2018.

[https://link.springer.com/article/10.1007/s11266-017-9921-](https://link.springer.com/article/10.1007/s11266-017-9921-6?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4)

[6?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4](https://link.springer.com/article/10.1007/s11266-017-9921-6?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4)

Abstract excerpted from the URL cited above: “In order to contribute to the debate about social entrepreneurship, we take an empirical perspective and describe the phenomenon in Catalonia, Spain, during the financial crises of the early twenty-first century. For this aim, we conducted 43 in-depth interviews with social entrepreneurs, launched a web-based survey with 90 responses, and built a database with 347 organizations and/or ventures settled in Catalonia with an explicit social/environmental goal. The data show that many social/environmental initiatives emerged during the economic crisis, either as a self-employment alternative to unemployment, or as a commercial venture started by nonprofit organizations as a reaction to the reduction in public expense in this sector. In addition, the crisis fueled the emergence of ventures oriented to non-market exchange and social currencies. As a whole, we argue that this new reality can be conceptualized as the emergence of an unsettled Strategic Action Field where banks, business schools and public administrations alike promote the label of “social entrepreneurship” through awards and startup services, whereas other groups claiming the same social/environmental goals contest this market-oriented definition of the field.”

AUTRES

Other / Otros

Resisting to the Neoliberal Urban Fabric: Housing Rights Movements and the Re-appropriation of the ‘Right to the City’ in Rome, Italy

Margherita Grazioli, Carlotta Caciagli. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, Volume 29, issue 4, pages 770–789, August 2018.

<https://link.springer.com/article/10.1007/s11266-018-9977-y>

Abstract excerpted from the URL cited above: “This paper scrutinises the phenomenon of collective squatting for housing in Rome (Italy), which has reached remarkable proportions and developed new characteristics since the start of the 2008 crisis. Based upon two pieces of ethnographic research within the housing movement organisations *Coordinamento Cittadino di Lotta per la Casa* (Urban Coordination of Housing Struggles) and *Blocchi Precari Metropolitani* (Precarious Metropolitan Block), the authors aim to enlarge empirical knowledge of the case under study and provide renewed analytical instruments for understanding housing mobilisations. These organisations appear to be more than grassroots approaches to housing deprivation; they also represent alternative forms of social reproduction in post-welfare neoliberal cities. Indeed, squats configure themselves as sites for broader political elaboration. For this reason, we propose to analyse housing squatting using the notion of ‘urban commons’. The introduction of this notion to analyse housing movements helps in the theoretical elaboration of a re-appraised ‘right to the city’, in line with current urban challenges.

At the Intersection of Social Entrepreneurship and Social Movements: The Case of Egypt and the Arab Spring

Yomna Elsayed. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, volume 29, issue 4, pages 819–831, August 2018.

[https://link.springer.com/article/10.1007/s11266-017-9943-](https://link.springer.com/article/10.1007/s11266-017-9943-0?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4)

[0?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4](https://link.springer.com/article/10.1007/s11266-017-9943-0?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4)

Abstract excerpted from the URL cited above: “With a history of civic associations turned political, and an ongoing sociopolitical transformation in Egypt, social entrepreneurship (SE) has proliferated as an alternative to traditional forms of civic engagement such as charities on one hand and open activism on the other. Yet, situated between a desire for change, and the overpowering state and market logics, SE has been both limited and shaped by neoliberal and local-authoritarian visions. Using Egypt as the case, this study combines in-depth interviews

with civil society practitioners, and field observation at an SE incubator, to examine how SE came to embody a desire for change using publicly sanctioned logics, all while enacting practices that preserve/revitalize a social movement in abeyance. By examining SE as part of a larger phenomenon in this particular moment of transition, this timely research allows us to investigate a link between social movements and SE not as two separate phenomena but as different ways of approaching the same thing: creating social transformation.”

Nonprofit Advocacy Tactics: Thinking Inside the Box?

Anne Clear, Megan Paull and David Holloway. VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations, volume 29, issue 4, pages 857-869, October 2018.

[https://link.springer.com/article/10.1007/s11266-017-9907-](https://link.springer.com/article/10.1007/s11266-017-9907-4)

[4?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4](https://link.springer.com/article/10.1007/s11266-017-9907-4?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4)

Abstract excerpted from the URL cited above: “As part of a social change agenda, nonprofit organisations engage in activities that contribute to debate and influence the development of public policy. This article presents the initial findings from a study investigating whether nonprofit organisations do participate in advocacy activities and if they do, how are they advocating and engaging in public debate without risking their current and future sources of funding. The key findings from the research have identified that the extent of advocacy by the nonprofit organisations studied has not diminished. A model, built on the findings from the literature on how nonprofit organisations approach advocacy, is applied to explain the advocacy activities by the case study organisations. These nonprofit organisations are identifying what they see to be the appropriate advocacy strategies to fit their organisational objectives, policies, funding sources and resources.”

Civil Society and Social Innovation in Public Arenas in Brazil: Trajectory and Experience of the Movement Against Electoral Corruption (MCCE)

Rubens Lima Moraes and Carolina Andion. VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations, volume 29, issue 4, pages 801–818, August 2018.

[https://link.springer.com/article/10.1007/s11266-017-9867-](https://link.springer.com/article/10.1007/s11266-017-9867-8)

[8?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4](https://link.springer.com/article/10.1007/s11266-017-9867-8?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4)

Abstract excerpted from the URL cited above: « In recent decades, the Brazilian Movement Against Electoral Corruption (MCCE) has been promoting social innovation in the public sphere, which led to mobilization towards the creation of two popular initiatives in Brazil: the “Law Against Vote-Buying” (Law 9840/1999) and the “Clean Record Law” (Complementary Law 135/2010). This paper explores how the collectives of MCCE engage in social innovation in the public arena of electoral corruption in Brazil. The analysis shows social innovation as a driving force of social change promoted by the association of a multitude of actor networks both in the long term and at the interface of macro and microscales of social reality. Therefore, social innovation in the Brazilian electoral corruption arena occurs simultaneously as a process and an outcome produced by the collective actions of different public groups that can reflect, organize and reform a cause, manage trial situations and create new solutions for this public problem.”

NUMÉROS SPÉCIAUX

Special issues/ números especiales

Crowdfunding: la finance autrement ?

Dossier spécial de la Revue Française de gestion, issue 273, page 2014, octobre 2018.

<https://www.cairn.info/revue-francaise-de-gestion-2018-4.htm>

Urban Mobilization

Special issue of VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations, volume 29, issue 4, August 2018.

https://link.springer.com/journal/11266/29/4?wt_mc=alerts.TOCjournals&utm_source=toc&utm_medium=email&utm_campaign=toc_11266_29_4

VARIA

Innovation inclusive : Nouvelles idées et nouveaux partenariats pour des communautés plus fortes

Gouvernement du Canada, Groupe directeur sur la co-crédation d'une Stratégie d'innovation sociale et de finance sociale, août 2018.

https://ccednet-rcdec.ca/sites/ccednet-rcdec.ca/files/sisfs_recommandations_fr.pdf

Résumé issu de l'URL ci-haut : « Le rapport comprend 12 recommandations sur les façons d'intégrer l'innovation sociale, c'est-à-dire des idées qui aident les communautés à relever plus efficacement un défi, et la finance sociale, c'est-à-dire des investissements financiers qui génèrent des retombées sociales ou environnementales, dans une stratégie globale visant à bâtir des communautés plus inclusives et prospères et, ce faisant, à améliorer la vie des Canadiens vulnérables et à créer une classe moyenne plus inclusive. Le gouvernement du Canada s'est engagé à appuyer des solutions novatrices qui permettent de trouver de nouvelles façons d'aider les communautés à s'attaquer aux problèmes sociaux les plus complexes et les plus tenaces. En éliminant les obstacles qui empêchent les Canadiens les plus vulnérables de trouver un emploi et de participer pleinement à la vie de leur communauté, le gouvernement créera une classe moyenne plus diversifiée et plus inclusive. Le gouvernement examine actuellement les recommandations du Groupe directeur, qui éclaireront la stratégie finale du gouvernement en matière d'innovation sociale et de finance sociale. »

APPELS À CONTRIBUTIONS

Calls for contributions / Convocatorias de artículos

- **Philanthropy and Social Impact.** *Symposium organized by The USC Center on Philanthropy and Public Policy. March 14th-16th, 2019, California, USA. Deadline for submission: 30rd November, 2018.* (RECALL)
- **Co-operative Strength in Diversity: Voices, Governance, and Engagement.** *Call of papers for CASC special issue of the Review of International Co-operation. Deadline for submission: 1st December, 2018.*
- **Co-operative entrepreneurship: Theory and Best Practices.** *The Association of Cooperative Educators (ACE), the International Co-operative Alliance Committee on Co-operative Research (ICA CCR), and the Canadian Association for Studies in Co-operation join to hold their annual conference together. This Conference will be organized by IRECUS-Université de Sherbrooke in collaboration with Chaire Guy-Bernier from UQAM and the Centre for Study of Co-operatives of University of Saskatchewan. 27th-31th May, 2019. Montréal, Québec, Canada. Deadline for submission: 15th December, 2018.*
- **The Ethics of the Commons.** *Call of papers for a Special issue of the Journal of Business Ethics. Deadline for submission: 15th December, 2018.* (RECALL)
- **Social and Solidarity Economy: Moving Towards a New Economic System.** *7th CIRIEC International Research Conference on Social Economy organised by CIRIEC International - in collaboration with Solidarity Laboratory (member of CIRIEC International), The University of Bucharest - Faculty of Sociology and Social Work and The National University of Political Studies and Public Administration - Faculty of Management. 6th to 9th June, 2019. Bucharest, Romania. Deadline for submission: 15th December, 2018.* (RECALL)
- **Cooperatives and the Transformation of Business and Society.** *ICA CCR European Research Conference. August 21st - 23rd, 2019, Berlin, Germany. Deadline for submission: 20th December, 2018.*
- **Sustainable Development through Social Enterprise, Co-operative and Voluntary Action.** *7th EMES International Research Conference organized by The EMES International Research Network, in*

- partnership with the FairShares Institute for Cooperative Social Entrepreneurship (FSI) and Centre for Regional Economic and Social Research (CRESR). June 24th-27th June, 2019, at Sheffield Hallam University in the United Kingdom (UK). **Deadline for submission: 8th January, 2019.**
- **ESS de la culture et culture de l'ESS.** Les XIXe Rencontres du RIUESS Organisées par la chaire ESS-UPEM. Université Paris Est Marne la Vallée 15, 16 et 17 mai 2019. **Date limite de soumission: 12th janvier, 2019.**
- **L'entrepreneuriat social : quel modèle de développement pour l'Afrique ?** Appel à Article pour un numéro spécial de la revue Africaine du management. **Date limite de soumission: 19th janvier, 2019.** (Rappel)
- **Philanthropy in the spotlight? Resources, Reputation and Achievements.** 9th International conference of European Research Network On Philanthropy. 4th and 5th July, 2019. University of Basel, Switzerland. **Deadline for submission: 10th February, 2019.** (RECALL)
- **Shifting Sands? The Challenges of Regulatory Change and Its Impact on the Third Sector Environment in the Asia Pacific Region.** 2019 ISTR Asia Pacific Conference Co-hosted by the School of Global Studies, Thammasat University and Center for Civil Society and Philanthropy, National Institute of Development Administration (NIDA). July 15-16, 2019, Bangkok, Thailand. **Deadline for submission: 11th February, 2019.**
- **Social Innovation: Local Solutions to Global Challenges.** 11th International Social Innovation Research Conference organised by ISIRC (is the world's leading interdisciplinary social innovation research conference) and will be hosted by The Yunus Centre for Social Business and Health. 2nd to 4th September, 2019. Glasgow Caledonian University. **Deadline for submission: 28th February, 2019.**
- **Student Co-operative Case Study Competition.** Call for Applications. The Centre for the Study of Co-operatives, University of Saskatchewan and the Canadian Association for Studies in Co-operation (CASC) are sponsoring a student case study competition. **Deadline for submission: 30th March, 2019.**

ÉVÉNEMENTS À VENIR

Events / Eventos

- **From Relief to Resilience: How Philanthropy, Nonprofits and Volunteers Bridge the Gap between Crisis and Sustainability.** ARNOVA's 47th Annual Conference. **November 15th -17th, 2018, Texas, USA.** (RECALL)
- **Enabling Positive Impact: Philanthropy, Accountability and Governance in the Third Sector.** 14th Australian and New Zealand Third Sector Research Conference 2018. **29th and 30rd, November 2018. Sydney NSW, Australia.** (RECALL)
- **ESS, communs, organisations alternatives: La gestion solidaire peut-elle fédérer autour d'une plus grande soutenabilité?.** 6^{èmes} Rencontres du GESS (Gestion des Entreprises Sociales et Solidaires) organisée par Université Paris1 Panthéon Sorbonne. **10 et 11 décembre 2018, Paris, France.** (Rappel)
- **L'innovation.** 12^{es} Journées de Recherches en Sciences Sociales. **13 et 14 décembre 2018. Nantes, France.** (RECALL)

-
- **Implementing the Sustainable Development Goals: What Role for Social and Solidarity Economy?. Call for papers for an international conference organized by the United Nations Research Institute for Social Development (UNRISD). April 2019, United Nations in Geneva. (RECALL)**
 - **La evolución histórica de la economía social en América Latina a partir de su relación con el estado y la inserción en el mercado. El sexto Congreso Latino-Americano de Historia Económica (CLADHE VI). 23 y 25 de julio de 2019. Santiago, Chile. (RECALL)**

CONDITIONS D'UTILISATION ET DE DIFFUSION

Conditions of use / Condiciones del uso

Si vous désirez utiliser ou diffuser d'une façon régulière le contenu de ce bulletin, en tout ou en partie, veuillez d'abord nous en aviser par courriel à : ecosoc-veille@uqam.ca. S'il s'agit d'une utilisation ponctuelle, nous vous demandons de citer le bulletin ECO-SOC INFO, ainsi que ses auteurs, et d'indiquer notre site Internet: <https://passerelles.quebec/communaute/202/veille-eco-soc-recherche-en-economie-sociale>

Nous accordons nous-mêmes une attention particulière au respect des droits d'auteurs. S'il manque de l'information au sujet d'une référence citée dans le bulletin, veuillez nous en aviser; nous ferons les modifications nécessaires.

If you want to broadcast the content of our bulletin, please make sure you clearly mention the ECO-SOC INFO newsletter and its authors as the primary source of information, indicating as well the address of our website: <https://passerelles.quebec/communaute/202/veille-eco-soc-recherche-en-economie-sociale>

Accurate copyright information is mandatory to us. If you identify any lack of information about a reference cited in this newsletter, please inform us; we will make the necessary changes.

Si desean difundir el contenido de nuestro boletín, le rogamos de identificar el boletín ECO-SOC INFO y sus autores como fuente de la información, y de transmitir la dirección de nuestro sitio Web: <https://passerelles.quebec/communaute/202/veille-eco-soc-recherche-en-economie-sociale>

Nos damos una especial atención al respeto de los derechos de autor. Si faltan informaciones acerca de una referencia citada en el boletín, por favor háganoslo saber; vamos a hacer los cambios necesarios

ABONNEMENT / Subscription / Suscripción : ecosoc-veille@uqam.ca

QUESTIONS ? COMMENTAIRES ? / Questions and suggestions / Preguntas y sugerencias : ecosoc-veille@uqam.ca

Vous avez mis la main sur une publication ou une information susceptible d'intéresser les chercheurs en économie sociale ou dans des domaines connexes? N'hésitez pas à nous la faire parvenir! ecosoc-veille@uqam.ca