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GOVERNANCE ET INTÉRÊT GÉNÉRAL

Governance and general interest / Gobernanza y interés general

Analyzing Recent Citizen Participation Trends in Western New York: Comparing Citizen Engagement Promoted by Local Governments and Nonprofit Organizations

Jyldyz Kasymova. Canadian Journal of Nonprofit and Social Economy Research/Revue canadienne de recherche sur les OSBL et l'économie sociale, volume 5, issue 2, December 2014.

<http://www.anserj.ca/anser/index.php/cjnser/article/view/179>

Abstract excerpted from the URL cited above: "Engaging citizens in the decision-making process is becoming an important priority for many local governments. This article evaluates three citizen engagement events in two jurisdictions in western New York: public forums held by the Buffalo Fiscal Stability Authority, Citizen Participation Academy, and Participatory Budgeting Project. Using in-depth interviews with public and nonprofit employees, the article outlines several findings, including a distinctly higher level of effectiveness of engagement strategies when advanced by not-for-profit organizations. The engagement initiated by state and municipal governments reflects authoritarian and bureaucratic models of participation. This study highlights several challenges to the sustainability of citizen involvement at municipal levels, and its results have important implications for other towns implementing participatory tools."

The Governance of Social Enterprises: Mission Drift and Accountability Challenges in Hybrid Organizations

Alnoor Ebrahima, Julie Battilana and Johanna Mair. Research in Organizational Behavior, volume 34, pages 81-100, December 2014.

<http://www.sciencedirect.com/science/article/pii/S0191308514000082>

Abstract excerpted from the URL cited above: "We examine the challenges of governance facing organizations that pursue a social mission through the use of market mechanisms. These hybrid organizations, often referred to as social enterprises, combine aspects of both charity and business at their core. In this paper we distinguish between two ideal types of such hybrids, differentiated and integrated, and we conceptualize two key challenges of governance they face: accountability for dual performance objectives and accountability to multiple principal stakeholders. We revisit the potential and limitations of recently introduced legal forms to address these challenges. We then theorize about the importance of organizational governance and the role of governing boards in particular, in prioritizing and aligning potentially conflicting objectives and interests in order to avoid mission drift and to maintain organizational hybridity in social enterprises. Finally, we discuss future research directions and the implications of this work for rethinking traditional categories of organizations, namely business and charity."

MODES DE DÉVELOPPEMENT ET DE FINANCEMENT

Modes of development and financing / Modos de desarrollo y de financiamiento

Microfinanzas: evolución histórica de sus instituciones y de su impacto en el desarrollo

María Luisa Garayalde Niño, Sara González Fernández y Juan Mascareñas Pérez-Iñigo. *REVESCO, Revista de Estudios Cooperativos*, no 116, Tercer Cuatrimestre 2014, pp. 130-159.

<http://pendientedemigracion.ucm.es/info/revesco/txt/REVESCO%20N%20116.6%20Juan%20MASCARENAS%20et%20al.pdf>

Resumen proveniente del artículo: “Este trabajo analiza desde una perspectiva histórica la evolución de las microfinanzas (con especial referencia a los microcréditos) a lo largo de su historia, centrándose especialmente en la evolución de sus instituciones y en su influencia en el desarrollo de las sociedades. En cuanto a las instituciones se analizan las cooperativas de ahorro y crédito, el crédito directo o solidario y los modelos informales (guarda monedas, banca ambulante, tontines, etc.). Se discute cómo medir su impacto en el desarrollo, cuáles han sido los aspectos positivos y negativos de las microfinanzas así como qué método es el adecuado para conseguirlo.”

A lack of response of the financial behaviors of biodiversity conservation nonprofits to changing economic conditions

Eric R. Larson, Alison G. Boyer and Paul R. Armsworth. *Ecology and Evolution*, volume 4, issue 23, pages 4429-4443, December 2014.

<http://onlinelibrary.wiley.com/doi/10.1002/ece3.1281/abstract>

Abstract excerpted from the URL cited above: “The effectiveness of conservation organizations is determined in part by how they adapt to changing conditions. Over the previous decade, economic conditions in the United States (US) showed marked variation including a period of rapid growth followed by a major recession. We examine how biodiversity conservation nonprofits in the US responded to these changes through their financial behaviors, focusing on a sample of 90 biodiversity conservation nonprofits and the largest individual organization (The Nature Conservancy; TNC). For the 90 sampled organizations, an analysis of financial ratios derived from tax return data revealed little response to economic conditions. Similarly, more detailed examination of conservation expenditures and land acquisition practices of TNC revealed only one significant relationship with economic conditions: TNC accepted a greater proportion of conservation easements as donated in more difficult economic conditions. Our results suggest that the financial behaviors of US biodiversity conservation nonprofits are unresponsive to economic conditions.”

Social Purpose Enterprises: Case Studies for Social Change (Book)

Jack Quarter, Sherida Ryan and Andrea Chan (eds.). *University of Toronto Press*, 336 pages, December 2014.

<http://www.utppublishing.com/Social-Purpose-Enterprises-Case-Studies-for-Social-Change.html>

Abstract excerpted from the URL cited above: “*Social Purpose Enterprises: Case Studies for Social Change* presents case studies of twelve organizations that operate in a growing niche within the Canadian social economy: market-based entities supported by a nonprofit organization and operated for the benefit of a workforce who lives on the margins of society. Using a variety of research methods, the contributors examine the work of social purpose enterprises in a range of businesses including food service, child care, furniture, courier services, and microfinance. Combining the experience of academics and practitioners, each chapter analyses the economic, social, and policy implications of the case. *Building on research published in Researching the Social Economy* (2010) and *Businesses with a Difference* (2013), *Social Purpose Enterprises* provides a valuable resource for those involved in the growing push to encourage market-based solutions for those on the social margins.”

ÉVALUATION

Evaluation methods / Métodos de evaluación

La mesure de l'impact social : facteur de transformation du secteur social en Europe

Nicole Alix et Adrien Baudet. CIRIEC, Working Paper no. 2014/15, 2014.

http://www.ciriec.ulg.ac.be/fr/telechargements/WORKING_PAPERS/WP14-15.pdf

Résumé ici de l'URL ci-dessus: « Afin de guider les Fonds d'investissement pour l'entrepreneuriat social européens et le Programme Pour le Changement Social et l'Innovation Sociale, la Commission européenne a décidé de « développer une méthode pour mesurer les gains socio- économiques créés par les entreprises sociales » et « leur impact sur la communauté ». A qui et à quoi cette mesure d'impact sera-t-elle utile ? Quelles seront les conséquences des décisions des institutions européennes ? Ce papier met l'accent sur les différents systèmes pour mesurer « l'impact social des entreprises sociales » et sur les conséquences pour les politiques publiques en préparation. Le développement de la mesure de l'impact social au plan européen est actuellement dominé par des institutions financières internationales. Les acteurs de l'économie sociale européenne (de même que les pouvoirs publics et les NGOs) réagissent à une pression financière. Pour mieux comprendre le cadre dans lequel se déroulent les débats européens, le papier apporte 1) un éclairage historique du phénomène de l'impact social, 2) une cartographie des différentes parties prenantes (entreprises sociales, pouvoirs publics et institutions financières) avec leurs attentes concernant les outils de mesure et 3) des éléments sur les évolutions prévisibles de l'action publique. »

Accountability and Social Accounting for Social and Non-Profit Organizations (Book)

Ericka Costa, Lee D. Parker and Michele Andreaus (eds.). Emerald Group Publishing Limited, 350 pages, December 2014.

<http://www.emeraldinsight.com/doi/abs/10.1108/S1041-706020140000017021>

Abstract excerpted from the URL cited above: "Traditional economic and accounting theories focus on investor-owned enterprise which deal with the production of goods and services to maximize its economic value for shareholders. This book offers an alternative perspective. It focuses on non-profit organizations that produce goods and services with the intention of maximizing social value for the broader community. Traditional accounting theories face limitations when dealing with these organizations as their bottom line is not based on the traditional model. Nonetheless, such entities have to consider economic and financial equilibrium as a requirement for long-term survival. Accordingly, this book presents research addressing three main subjects: the limitations of conventional accounting for nonprofit organizations, the meaning of accountability in relation to their broad scope remit; and the potential of social and environmental accounting for contributing to the accountability of social and non-profit organizations. After a description of different types of non-profit organization (NPO), the authors analyze the performance measurement adopted by NPOs and propose the development of broader and multidirectional accountability models."

GESTION

Management / Gestión

Evolución del comportamiento estratégico de las cooperativas versus empresas capitalistas: una aproximación descriptiva al efecto crisis

Jesús Clemente, Millán Díaz, María A. González, Carmen Marcuello y Pablo Nachar. REVESCO, Revista de Estudios Cooperativos, no 116, Tercer Cuatrimestre 2014, pp. 77-102.

<http://pendientedemigracion.ucm.es/info/revesco/txt/REVESCO%20N%20116.4%20Jesus%20CLEMENTE%20et%20al.pdf>

Resumen proveniente del artículo: "Desde el año 2008 la situación económica en España ha sufrido un proceso de deterioro que no se había conocido en otros periodos. La situación es tan compleja que es necesario abordar el estudio de numerosas cuestiones a nivel macroeconómico, microeconómico, del sector financiero y de la economía real para comprender y, especialmente, para reconocer qué factores están permitiendo sobrevivir a los proyectos empresariales. En este sentido, dos factores fundamentales para la supervivencia de las organizaciones económicas en la crisis actual son la capacidad de exportación y de innovación. El objetivo de la investigación es ambos fenómenos de las sociedades cooperativas de trabajo y las sociedades laborales en España, comparando su situación con las empresas capitalistas, con el fin de obtener una imagen real del posicionamiento de las Empresas de Economía Social en estos ámbitos."

Shifting the paradigm: New directions for non-profits and funders in an era of diminishing resources

Peter J. Mataira, Paula T. Morelli, Jon K. Matsuoka and Summer Uehara-McDonald. Social Business, volume 4, number 3, pages 231-244, December 2014.

<http://www.ingentaconnect.com/content/westburn/sb/2014/00000004/00000003/art00003>

Abstract excerpted from the URL cited above: "This article describes three interrelated organisational processes for nonprofit training and development in response to changing economic times. We underscore the importance of leadership and social entrepreneurship, social innovation and technology transfer, and organisational development and sustainability, as essential drivers to shifting current thinking among nonprofits and funders. In a climate of growing domestic and global economic uncertainty, there are many intently reassessing and strategising their longterm survivability. With diminishing resources at both federal and state levels and declining private philanthropic donations, the human service sector faces immense and extraordinary challenges. For donor agencies, supporting non-profit social enterprise building is critical and as growing numbers of strategic investors commit to promoting and coaching sustainability, there is some hope that when financial assistance ends this will not result in the demise of much needed programmes."

Individual and Organizational Factors in the Interchangeability of Paid Staff and Volunteers: Perspectives of Volunteers

Laurie Mook, Eddie Farrell, Antony Chum, Femida Handy, Daniel Schugurensky and Jack Quarter. Canadian Journal of Nonprofit and Social Economy Research/Revue canadienne de recherche sur les OSBL et l'économie sociale, volume 5, issue 2, December 2014.

<http://www.anserj.ca/anser/index.php/cjnser/article/view/187>

Abstract excerpted from the URL cited above: "This study builds upon earlier studies of the degree of interchangeability between volunteers and paid staff in nonprofit organizations. While these earlier studies were from an organization perspective, this study is from the perspective of volunteers, and looks at individual and organizational characteristics in all types of organizations—nonprofits, for-profits, government agencies, and others. The findings indicate that 10.8% of volunteers reported replacing a paid staff member, 3.1% permanently. Volunteers also reported being replaced by paid staff: 7.6% reported being replaced, 2.1% permanently. The study suggests that organizations utilize a co-production model and appear to interchange their paid staff and volunteers when needed in tasks requiring higher-level skills."

The Role of Moral Emotions and Consumer Values and Traits in the Decision to Support Nonprofits

Chunyan Xie and Richard P. Bagozzi. Journal of Nonprofit & Public Sector Marketing, volume 26, issue 4, pages 290-311, December 2014.

<http://www.tandfonline.com/doi/abs/10.1080/10495142.2014.965064#.VJCdEtKG8gA>

Abstract excerpted from the URL cited above: "We investigate the mediating role of moral emotions and their contingency on individual characteristics between perceptions of corporate ethical/unethical actions and consumer support for nonprofits. We conducted two between-subjects experiments to test our hypotheses on a sample of adult consumers. The results show that social justice values moderate elicitation of gratitude upon exposure to corporate ethical actions, which subsequently impacts consumer support for nonprofits. Furthermore, important individual characteristics (social justice values, moral identity) moderate the elicitation of negative moral emotions (contempt, anger, disgust) upon perception of corporate unethical actions, which then leads to consumer support for nonprofits. Our study adds to extant research on prosocial behavior by investigating how actions by for-profit companies impact individual helping and by examining a new psychological mechanism (i.e., moral emotional processes and their contingencies) underlying consumer support for nonprofits."

The Motivation of Social Entrepreneurs: The Roles, Agendas and Relations of Altruistic Economic Actors

Dimitris Christopoulos and Susanne Vogl. Journal of Social Entrepreneurship, volume 6, issue 1, pages 1-30, January 2015.

<http://www.tandfonline.com/doi/full/10.1080/19420676.2014.954254#.VLU479KG8gA>

Abstract excerpted from the URL cited above: “Social entrepreneurs present a contradiction if one accepts that economic motivation is premised on personal gain alone. The economic activity of social entrepreneurs is presumed altruistic, their actions intending to primarily benefit others. The theoretical and actual motivations, social networks and values of these actors are compared in this article. A series of semi-structured interviews of prominent social entrepreneurs in the west of England form the basis of analysis. Subjects were selected through a nomination-referral technique that allows targeting for interview those who are considered prominent in the sector within the chosen location. Two types of analysis are attempted: a narrative exploration of their motivations and a semantic networks analysis of their statements. There is evidence of a conceptual association between those actors’ success, entrepreneurship, motivation and social relations that indicate profitable avenues for future research. Some policy recommendations are offered in the conclusion. The multiple roles of social entrepreneurs and the multiple audiences they address indicate multidimensional agency. The development of the sector depends on comprehending conflict inherent in their multiple agendas.”

Agricultural Marketing Cooperatives with Direct Selling: a Cooperative–Non-Cooperative Game

Maxime Agboe, Damien Rousselière and Julien Salanié. Journal of Economic Behavior & Organization, volume 109, pages 56-71, January 2015.

<http://www.sciencedirect.com/science/article/pii/S0167268114002820>

Abstract excerpted from the URL cited above: “We build a theoretical model to study a market structure with a marketing cooperative and direct selling, in which many farmers are members of an agricultural marketing cooperative. They can sell their production either to the cooperative or on an oligopolistic local market. We show that the decision to sell to the cooperative induces an anti-competitive effect on the direct selling market. The cooperative facilitates collusion on the local market by making farmers softer competitors on that market. Conversely, direct selling may create a “healthy emulation” among farmers, leading to more production benefiting the cooperative.”

An Exploratory Study to Understand the Internationalization Strategies of Social Enterprises

Yung-kai Yanga and Shu-ling Wu. Journal of Social Entrepreneurship, volume 6, issue 1, pages 31-41, January 2015.

<http://www.tandfonline.com/doi/full/10.1080/19420676.2014.954255#.VLU49dKG8gA>

<http://www.tandfonline.com/doi/full/10.1080/19420676.2014.954255>

Abstract excerpted from the URL cited above: “The aim of this paper is to explore the internationalization behaviour of for-profit and not-for-profit social enterprises. The paper argues that the process of internationalization has at least three aspects, namely operational modes, product preferences, and expansion strategies. Two organizations, Motherhouse and World Bicycle Relief, are used as examples.”

INNOVATION SOCIALE

Social innovation / Innovación social

Cases in Innovative Nonprofits (Book)

Ram A. Cnaan and Diane Vinokur-Kaplan. SAGE Publications, 336 pages, December 2014.

<http://www.sagepub.com/books/Book240320/toc#tabview=title>

Abstract excerpted from the URL cited above: “Student friendly and readable, Cases in Innovative Nonprofits provides readers with current comparative case studies of innovative nonprofit organizations that are meeting the needs of humanity in both the U.S. and abroad. Edited by well-known scholars, Ram A. Cnaan and Diane Vinokur-Kaplan, this text provides inspiring examples of social entrepreneurs who have instituted new services to meet the needs of both new and long standing social problems. Each case features either an unidentified need and its successful response, or an existing need that was tackled in a unique and innovative manner. The text is purposefully organized into four parts: Part 1: Two conceptual chapters give the reader an understanding of what a nonprofit social innovation is and tools to analyze various social innovations in this volume and elsewhere. Part 2: Ten cases reveal the innovative formation of new nonprofit organizations. Part 3: Three cases emphasize

innovation through collaboration. Part 4: Five cases demonstrate innovations taking place within an existing nonprofit organization. By using a simple, identical format for each case, this text facilitates student learning through comparative review, providing a deeper understanding about the complexity and steps required to achieve nonprofit social innovation.”

CONCEPTS ET DÉFINITIONS

Concepts and definitions / Conceptos y definiciones

Architecture of an Economy with Social Enterprises: the Relational Capacity Approach

Pieter H.M. Ruys. CIRIEC, Working Paper no. 2014/13, 2014.

http://www.ciriec.ulg.ac.be/fr/telechargements/WORKING_PAPERS/WP14-13.pdf

Abstract excerpted from the URL cited above: “One of the main unresolved issues is the way on which a social enterprise can be embedded in a market economy. That problem is approached here by offering a sound foundation for social-economic modeling with private, non-profit and public sectors. [...] By endowing this structure with institutional characteristics, an Institutional Design Map is constructed. By ordering institutional factors with in layers with increasing sophistication, market behavior by ‘Econ’s can be distinguished from relational behavior by ‘Human’s, using the terminology introduced by Kahneman. Combining the two, private, social, and public enterprises are identified and conditions for their performance are derived. These enterprises are embedded in an institutional framework, the social economy. A blueprint is presented in which questions as: who owns, who supervises, and who finances social enterprises, are discussed. The introduction of an actor as the basic building stone for the social sciences is based on the mathematical tools, such as projective and convex geometry; it offers as a magnifier glass many opportunities for analysis and can be applied to a great variety of concepts, from micro entrepreneurial behavior to properties macroeconomic systems.”

Reflexiones sobre la globalización, pobreza y desarrollo: Incidencia en las organizaciones de economía social

María Elena Inglada Galiana y José Manuel Sastre Centeno. REVESCO, Revista de Estudios Cooperativos, no 116, Tercer Cuatrimestre 2014, pp. 160-179.

<http://pendientedemigracion.ucm.es/info/revesco/txt/REVESCO%20N%20116.7%20Elena%20INGLADA%20y%20Jose%20Manuel%20SASTRE.htm>

Resumen proveniente del artículo: “[...] En este trabajo intentaremos explicar por qué el desarrollo y la globalización se apoyan en la pobreza para alcanzar sus objetivos, que se identifican con los del capitalismo: la obtención de los máximos beneficios posibles. Y cuál es el modelo de economía que propugna la sociedad actual basada en valores sincréticos humanistas. La economía social, la empresa con responsabilidad social empresarial y el mercado basado en el comercio justo, son la propuesta de un nuevo concepto de la economía global. [...] El mundo que viene pretende ser el de la autogestión, la producción justamente retribuida, el mercado justo, la cooperación en la gestión y la democratización de las decisiones. Y como el sistema está globalizado, la economía también lo está y los productores ofrecen sus servicios en cualquier país del mundo, se globalizarán también los nuevos valores. Las empresas deberán adaptarse porque los mercados las forzarán, ya que ellos serán condicionados por la nueva ética de la sociedad. Seguramente no será un sistema perfecto ni logrará implantarse completamente, pero la presión que ejerce será siempre positiva.”

Nonprofit Organizations and Civil Society in the United States (book)

Kelly LeRoux and Mary K. Feeney. Routledge, 372 pages, November 2014.

<http://www.routledge.com/books/details/9780415661454/>

Abstract excerpted from the URL cited above: “LeRoux and Feeney’s *Nonprofit Organizations and Civil Society in the United States* makes a departure from existing nonprofit texts on the market: rather than focus on management, it focuses on nonprofit organizations and their contributions to the social, political, and economic dimensions of society. The book also covers the nexus between nonprofits and civil society. This text offers a theory-oriented undergraduate introduction to the nonprofit field and an examination of the multifaceted roles these organizations play in American society.”

Multiple Meanings of Social Entrepreneurship and Social Enterprise and Their Implications for the Nonprofit Field

Jennifer Amanda Jones and Robert Donmoyer. *Journal of Nonprofit Education and Leadership*, volume 5, issue 1, January 2015.

http://js.sagamorepub.com/jnel/article/view/6171?utm_source=New+Issue%3A+Journal+of+Nonprofit+Education+and+Leadership+Vol.+5+No.+1&utm_campaign=JNEL+v5n1&utm_medium=email

Abstract excerpted from the URL cited above: “Historically, society’s third sector consisted of nonprofit and voluntary organizations. In recent years, however, social entrepreneurs and social enterprises have begun to share the third-sector stage. In 2011, for example, the Chronicle of Philanthropy included social entrepreneurs, along with philanthrocapitalism, B corporations, impact investing, and microfinance on its list of “Philanthropy’s 10 Favorite Buzzwords of the Decade.” First, the meanings of social entrepreneurship, social enterprise, and related terms are focused upon in this article. Then, the implications of the growing interest in social entrepreneurship and enterprise for nonprofit education programs are discussed.”

The Creation of Social Enterprises: Some Lessons from Lebanon

Alessandro Lanteri. *Journal of Social Entrepreneurship*, volume 6, issue 1, pages 42-69, January 2015.

<http://www.tandfonline.com/doi/full/10.1080/19420676.2014.954256#.VLU499KG8gA>

Abstract excerpted from the URL cited above: “The article presents a field study of seven social enterprises operating in Lebanon, looking back at the process of their creation. The results are discussed against the growing body of literature on nascent social entrepreneurship. The study proposes a theoretical refinement of the notion of social bricoleur to include the activist/entrepreneur distinction and the issue/value type of opportunity identified and it supports seven general conclusions on social entrepreneurship at large, as well as some implications for practice and for future research.”

VARIA

...et qu’est-ce que ça change ? Récits de l’économie sociale

Quentin Mortier, Philippe De Leener et Marc Totté. *SAW-B et Inter-Monde*, décembre 2014.

http://www.saw-b.be/spip/IMG/pdf/etude_2014_web.pdf

Résumé ici de l’URL ci-dessus: « Cette étude trouve sa source dans une démarche d’éducation permanente menée tout au long de l’année 2013 et poursuivie en 2014 : la co-production de récits par plusieurs collectifs au sein d’entreprises sociales. L’ouvrage suit une progression. Tout part de la démarche utilisée pour produire les récits. Nous avons tenté de la décrire d’un point de vue méthodologique (chapitre 1). Nous invitons le lecteur à lire ensuite au moins un des trois récits co-produits, qui se trouvent en annexe. Une lecture croisée des récits a permis d’identifier ce qu’ils nous révèlent en matière de changements générés par les entreprises sociales (chapitre 2). Prenant un peu de distance avec les récits, nous avons ensuite traité de trois hypothèses sur les liens entre économie sociale et changement social (chapitre 3). Enfin, l’avant-dernier chapitre conclusif évoque les perspectives, théoriques et pratiques, que nous inspire la réflexion menée depuis l’idée de co-produire des récits avec ceux qui « font » l’économie sociale (chapitre 4). Ce chapitre est le plus détaché des récits. Ce qui peut être vu comme une invitation à travailler, à la suite de cette publication, les liens possibles entre ceux-ci et les réflexions qui y sont exposées. Nous terminons cette étude par la présentation des réflexions stratégiques que nous inspire le chemin parcouru, en tant que fédération d’entreprises sociales (chapitre 5). »

Stratégies pour changer d’échelle

Avisé, décembre 2014.

http://www.avise.org/sites/default/files/atoms/files/201412_avise_strategiepourchangerdechelle_0.pdf

Résumé ici de l’URL ci-dessus: « Réalisée par l’Avisé, avec le soutien de la Caisse des Dépôts et du Fonds social européen, cette publication vise à éclairer la notion de changement d’échelle et à en favoriser une compréhension partagée. Elle porte également un objectif pratique : celui de faciliter le passage à l’action. De la diversification à la coopération, en passant par la duplication, la fertilisation et la fusion, elle décrypte les différentes stratégies pour changer d’échelle et leurs conditions de réussite. S’appuyant sur de multiples échanges avec une cinquantaine d’acteurs (experts, dirigeants d’entreprise sociale, réseaux sectoriels de l’économie sociale et solidaire, accompagnateurs et financeurs), ce guide apporte des repères et des contenus méthodologiques, illustrés de témoignages et de cas pratiques. »

Évaluer l'utilité sociale de l'économie sociale et solidaire

Véronique Branger, Laurent Gardin, Florence Jany-Catrice et Samuel Pinaud. *Corus ESS, Alter'Guide, 2014.*

<http://clerse.univ-lille1.fr/IMG/pdf/AlterGuide-2014.pdf>

Résumé ici de l'URL ci-dessus: « Produit d'un travail collectif mêlant universitaires et acteurs de l'ESS, ce guide est une aide à la réflexion et à l'action de l'ESS lorsque celle-ci est confrontée à des questions relatives à l'évaluation de son activité et de ses effets (son utilité sociale), que ce soit dans un objectif interne à l'organisation ou dans un objectif de communication en direction des partenaires externes. Cet alter'guide montre que la définition et la mesure de l'utilité sociale "ne vont pas de soi", et ne peuvent donc en aucun cas être définies de manière extérieure aux acteurs. Ce ne sont pas des données qui s'imposent de manière évidente car elles engagent souvent la mission de l'ESS et ses qualités, dans toutes ses dimensions : cognitive, sociale, éthique, politique. Aucune méthode ne peut donner de mesure qui serait neutre et profondément objective. Nous constatons aussi que l'évaluation de l'utilité sociale s'impose petit à petit dans l'ESS : ce guide explore les origines de la prégnance de l'évaluation de l'utilité sociale. Il fournit quelques clés de compréhension et quelques balises autour des enjeux de méthode. Il distingue les avantages et les inconvénients des grandes catégories de méthodes d'évaluation existantes, reprises pour être testées dans le cadre du projet Corus-ESS. Ce guide est destiné aux acteurs de l'ESS et aux collectivités qui souhaitent s'emparer de la question de l'utilité sociale pour faire de leur évaluation le support d'une dynamique collective adapté aux besoins des territoires. »

ACTES DE COLLOQUES

Conference papers / Publicaciones de eventos científicos

Civil Society and the Citizen

11th International Conference of the International Society for Third Sector Research (ISTR), July 22th - 25th, 2014, Muenster (Germany).

http://www.istr.org/?WP_Muenster

APPELS À CONTRIBUTIONS

Calls for contributions/ Convocatorias de artículos

- **L'économie sociale et solidaire, quelle contribution pour l'avenir des sociétés et de leur économie ?** Numéro spécial de la revue *Intervention économique*. Date limite pour soumission : **1^{er} février 2015**.
- **Building a scientific field to foster the social enterprise eco-system.** 5th EMES Research Conference on Social Enterprise. June 30th – July 3rd, 2015, Helsinki, Finland. Deadline for submission: **February 15th, 2015.** (RECALL)
- **Cooperatives and the World of Work.** ICA-ILO International Research Conference. November 10th and 11th, 2015, Antalya, Turkey. Deadline for submission: **February 15th, 2015.** (RECALL)
- **L'innovation sociale en contexte d'austérité.** Colloque du Crises dans le cadre du 83^{ème} congrès de l'ACFAS. 26 et 27 mai 2015, Rimouski, Québec, Canada. Date limite pour soumission : **16 février 2015.**
- **XIII International Conference on Social Economy.** The ICSE 2015 conference. August 27th and 28th, 2015, Paris, France. Deadline for submission: **February 27th, 2015.** (RECALL)
- **Inequality, Inclusion and Social Innovation.** 10th Annual Latin America and the Caribbean Regional Conference of the International Society for Third Sector Research (ISTR). August 5th and 7th, 2015, San Juan – Ponce, Puerto Rico. Deadline for submission: **February 28th, 2015.**

- **The challenges of managing the third sector.** 10th Workshop organized by the European Institute for Advanced Studies in Management. June 11th and 12th, 2015, Edinburgh, UK. Deadline for submission: **February 28th, 2015.** (RECALL)
- **Community Innovation & Social Enterprise.** Conference organized by the Community Economic Development Institute of the Shannon School of Business. July 8th – 10th, 2015, Sydney, Nova Scotia, Canada. Deadline for submission: **March 15th, 2015.**
- **Restructuring Governance: Emerging Solutions for Advancing the Public Interest.** 2015 Midwest Public Affairs Conference. July 9th – 11th, 2015, Milwaukee, WI, USA. Deadline for submission: **April 1st, 2015.** (RECALL)
- **Entrepreneurship and Open Innovation.** Special issue of the Strategic Entrepreneurship Journal, with an invitation to focus on the implications of OI for corporate, university, and social entrepreneurship. Deadline for submission: **May 15th, 2015.** (RECALL)
- **Intellectual Shamans, Wayfinders, Systems Thinkers and Social Movements: Building a Future Where All Can Thrive.** Special issue of the Journal of Corporate Citizenship. Deadline for submission: **June 1st, 2015.** (RECALL)
- **Social Economy and Sustainability Transition.** Call for papers for the Annals of Public and Cooperative Economics. Deadline for submission: **August 31st, 2015.**
- **Organizing Alternatives to Capitalism.** Special issue of M@n@gement. Deadline for submission: **October 30th, 2015.** (RECALL)

ÉVÉNEMENTS À VENIR

Events / Eventos

- **Transnationalism from Above and Below: The Dynamics of Place-making in the Global City.** Focuses on global health and social entrepreneurship. **March 28th and 29th, 2015. New Haven, CT, USA.** (RECALL)
- **Shaping the Future – Re-Invention or Revolution?** International Research Society for Public Management Conference 2015. **March 30th – April 1st, 2015, Birmingham, UK.** (RECALL)
- **GHIC 2015: Global Health and Innovation Conference.** 45th Annual Meeting of the Urban Affairs Association. **April 8th – 11th, 2015. Miami, FL, USA.** (RECALL)
- **Économie sociale et solidaire dans un contexte de multiculturalité, diversité et développement territorial.** Colloque international co-organisé par l'université de Clermont et l'université de Mendoza. **15 – 17 avril 2015. Mendoza, Argentine.** (RAPPEL)
- **Advancing the Field(s) of Nonprofit Management: New Structures, New Solutions.** Conference organized by the School of Public and Environmental Affairs. **April 16th – 18th, 2015. Bloomington, IN, USA.** (RECALL)
- **Complications and Conundrums: The New Era of Research on Nonprofit Governance and the Work of Boards.** Conference sponsored by The Midwest Center for Nonprofit Leadership and The Nonprofit Quarterly. **April 23th and 24th, 2015. Kansas City, MO, USA.**
- **Social and Sustainable Finance and Impact Investing.** SSFII Academic Conference, with a focus on Social Entrepreneurship, Financing, Scaling and Growing. **April 23th and 24th, 2015. Oxford, UK.** (RECALL)
- **Sustainability, Ethics and Entrepreneurship.** 2015 SEE Conference. **April 30th – May 1st, 2015, Denver, CO, USA.** (RECALL)

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- ***Innovations in public and social policy and in public services delivery - policy and management perspectives on reforming the delivery of public services.*** Social Innovation Research Conference (SIRC). **May 21st and 22nd, 2015. Shanghai, China.** (RECALL)
 - ***Politique énergétique et développement durable : du bon usage des ressources énergétiques.*** Colloque présenté dans le cadre du 83^e congrès de l'Acfas, du 25 au 29 mai 2015. **25 mai 2015, Rimouski, Québec, Canada.**
 - ***La créativité de l'ESS est-elle soluble dans l'entrepreneuriat ? XV^e Rencontres du RIUESS.*** **27 – 29 mai 2015, Reims, France.** (RAPPEL)
 - ***Future of the Cooperative model: creativity, innovation and research.*** ICA Research Conference 2015. **May 27th – 30th, 2015. Paris, France.** (RECALL)
 - ***Leveraging Technology and Data to Promote Social Equity.*** 2015 Social Equity Leadership Conference. **June 3rd – 5th, 2015, Nashville, TN, USA.** (RECALL)
 - ***Nonprofits and the Social Economy: The Power of Ideas to Enact Change in our Communities.*** Annual ANSER-ARES Conference. **June 3rd – 5th, 2015, Ottawa, Canada.** (RECALL)
 - ***Les enjeux de l'économie sociale et solidaire à la lumière d'une approche régulationniste.*** Colloque international Recherche & Régulation 2015. **10 – 12 juin 2015. Paris, France.** (RAPPEL)
 - ***Equality and Inclusion in Social Enterprises.*** 15th EURAM annual conference. **June 17th – 20th, 2015, Warsaw, Poland.** (RECALL)
 - ***Accountability, Sustainability, and Ethics in Public and Non-Profit Organizations.*** 15th EURAM annual conference. **June 17th – 20th, 2015, Warsaw, Poland.** (RECALL)
 - ***Exploring Civil Society, Voluntary and Not-for-profit organisations as a crucible for creative alternative, democratic imaginaries.*** Sub-stream at the 9th International Conference in Critical Management Studies. **July 8th – 10th, 2015, Leicester, UK.** (RECALL)
 - ***Capturing the Meaning of Nonprofitness.*** Conference on Nonprofit & Philanthropic Studies organized by the Nonprofit Academic Center Council (NACC). **July 15th and 16th, 2015, Chicago, IL, USA.** (RECALL)
 - ***The Social Economy in a Globalized World.*** 5th CIRIEC International research conference on Social Economy. **July 15th – 18th, 2015. Lisbon, Portugal.** (RECALL)
 - ***L'économie sociale face à la crise.*** XXXV^{èmes} Journées de l'AÉS (Association d'économie sociale). **10 et 11 septembre 2015. Paris, France.** (RAPPEL)
 - ***Social Enterprise V2.0.*** Annual Social Enterprise Alliance (SEA) Summit. **September 16th – 18th, 2015. Denver, CO, USA.** (RECALL)

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